



CSU CHANNEL ISLANDS TRANSPORTATION SUBCOMMITTEE MEETING NOTES  
Thursday October 12, 2023 / 3:00 PM.

A regular meeting of the Transportation Sub-Committee of the Physical Master Plan Committee was held on Thursday, October 12, 23 at 3:00 PM via Zoom: <https://csuci.zoom.us/j/89390824795>

1. Call to Order
  - a. 3:04 PM
2. Roll Call / Introductions
  - a. Committee Attendees: Christopher Jetton, Karly Ibrahim, Roxane Beigel-Coryell, Mary Laurence, Cindy Derrico, Hayley Van Arsdell Morrison, Terry Tarr, Amanda Clarke, Theresa Avila
  - b. Absent Committee Attendees: Nancy Deans, Celina Zacarias, Josephine Alvarez-Martinez
  - c. Members of the Public: Matt Miller, Crista Fisher, Colleen Haws, Hank Kaplan
3. Reports
  - a. PTDM Program Updates (K. Ibrahim)
    - i. Carpool permit sales are declining; 46 permits sold fall 2023 compared to 63 carpool permits in fall 2022; continuing to promote the Carpool program
    - ii. T. Avila wanted to know how TPS is promoting the Carpool program and who are the users? K. Ibrahim informed that there is 1 faculty group that uses the carpool, 1 staff member and her daughter, and the rest of students; accepting feedback on how to get the word out there; Rule 211 is launching 10/13/23 and has resources to Ride Match
    - iii. Metrolink's Student Adventure Pass launched 10/9/23 where students can download the Metrolink app. and sign up with their student email address to receive unlimited rides until March 2024; C. Derrico inquired if this is available for staff and faculty, currently only available to students
    - iv. 30 new charging stations are here in a warehouse, waiting on a part from SCE, projected date of summer 2024 for installation
    - v. Zipcar was used 73 times in September 2023; there are 114 members in our Zipcar community; A. Clarke heard from students that Zipcar's are costly to use to go grocery shopping; C. Jetton suggested students can use the bus for free and then the Camarillo Trolley to get to the grocery store as another alternative
    - vi. A. Clarke mentioned that students are not aware of our transportation options; TPS needs to do a better job on getting the word out there- more engagement, future lawn advertisement, the CI View, professors telling students in classrooms, interview students
  - b. VCTC Updates (C. Jetton & M. Miller)
    - i. VCTC Service tile coming Jan. 2024 where students do not have to keep coming into Placer Hall to activate their bus pass
    - ii. Parking is working in a deficit; increasing cost of VCTC; TPS reduced service on Friday's weekend service, M. Miller states there is not a change in ridership on Friday's with the reduced schedule
    - iii. M. Miller PowerPoint on ridership numbers (see attached documents)
4. Closing Comments / Questions
  - a. TPS needs change their promoting style to reach more students about our available services that we offer (more tabling, CI View, Flyers, Lawn signage, digital screens, professor collabs)
5. Adjournment
  - a. Call to 4:01 PM.

Next meeting: Thursday November 30th at 2:00 PM, Zoom link to follow