FY 2017/18 Strategic Resource Planning Committee
Auxiliary and Other Funds Budget Questionnaire

Entity Name: Associated Students, Incorporated
Entity Type: Auxiliary Organization

1. Please give a brief description of the purpose of the entity listed above.

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.

The Student Union serves to foster community and enhance student learning and development on the CI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development, and maintaining an environmentally responsible facility.

2. Please explain how the entity is funded, include restrictions and cite executive orders or Education Code, if necessary.

Operations, Bond Obligations, and Reserve Contributions/expenses are funded primarily by two CSU Category II fees: The Associated Students Fee ($75/semester per student (headcount), and the Student Body Center Fee ($162/semester per student). At CI, these fees were initially authorized by the Chancellor’s Office in EO 892: http://www.calstate.edu/EO/EO-892.html

Subsequently, the Chancellor established a new systemwide fee policy that defined various fee categories, ranges for some fee categories, and the process by which campus-based fees can be increased. As a Category II fee, the Associated Students and the Student Body Center fee are governed by this policy. http://www.calstate.edu/budget/student-fees/fee-policy/categories.shtml#c2

CI’s ASI is unique in the CSU system in that the governance of the ASI umbrella organization rests with the ASI Board which is comprised primarily of students; leaders of the four entities (Student Government, Student Programming Board, the CI View, and the CI Nautical) together with other at-large elected student representatives. The Board chair must be a student, and there is a faculty, three staff/administrator, and one community seats. As a non-profit 501(c)(3)
corporation, the ASI bylaws provide direction and guidance to the Board of Directors as to the implementation of business and activities.

The ASI Board adheres to open meeting law using model open meeting guidelines provided by the CSU Auxiliary Organization Association and as defined in the California Education Code §89920-28, informally known as the Seymour Act. Student Government follows the open meeting guidelines in the Gloria Romero Open Meetings Act of 2000 in their meetings.

3. Please describe how the entity supports CI’s strategic direction to support student success.

The unique contribution of ASI to support student success is the provision of avenues and structures for student governance within and beyond the University. These student governance opportunities and responsibilities rest within the four student entities of ASI:

- Student Government
- Student Programming Board
- CI View (student newspaper)
- CI Nautical (student yearbook)

Each of the entities provide important opportunities for student engagement, leadership, development, and representation.

Beyond the student entities, ASI provides funding and support for student organizations (ASI has proposed funding for 34 student organizations in 2017-18) providing further opportunities for student leadership and engagement.

4. How does this entity align with the University’s strategic priorities? How are those alignments used when creating budget priorities for the entity?

Each unit within the Division of Student Affairs developed a strategic plan in support of and service to the University’s Strategic Plan. All of the specific aims and objectives used by ASI to guide our co-curricular, programmatic, and business activities are outlined in that document. In addition, each year, all DSA areas provide updates on their progress and strategies within this plan.

The following highlights were covered in the April 28, 2017 presentation to the SRPC:

- ASI provides for student-governance and representation within and beyond the University (Student-Centered Mission)
- Leadership development (Provide high quality education)
- Uphold the fiduciary responsibility associated with the management of student fees (Facilitate student success)
- Provide a physical space that fosters community, supports individual study, and engages students in co-curricular programs and activities (Realize our future – Building infrastructure capacity)