

Strategic Resource Planning Committee

Meeting Minutes

9:00 to 10:30 a.m.

Friday, October 12

Broome Library 2325

Members Present: Vice President Ysabel Trinidad, Provost Geoff Chase, Genevieve Evans Taylor, Nichole Ipach, Virgil Adams, Marie Francois, Jeanne Grier, Dianne Wei, Tara Hughes, Marco Cuevas

Members Absent: Richard Yao, Brenda Sanchez

Support Staff: Jennifer Moss, Dustin Russell, Teresa Montoya-Morua

Guests: Don Ogata, Michael Gravagne, Kirk England, Tom Hunt, Richard LeRoy, Toni DeBoni, Dottie Ayers, Nancy Gill, Amanda Carpenter, Jill Leafstedt

Call to Order

The meeting was called to order by Vice President Trinidad at 9:05 a.m. Reference information is available online on the Strategic Resource Planning webpage: (<https://www.csuci.edu/strategic-resource-planning/committee-meetings.htm>)

1. Welcome

Vice President Trinidad welcomed the Committee and guests.

2. Strategic Initiative Funding Request Presentations

The following proposals were presented, see list below.

- Recreation Field Lighting (Business & Financial Affairs/ Student Affairs)
- Increase Online Learning Options (Academic Affairs)
- Institutionalize Student Research (Academic Affairs)
- Peer to Peer Programs (Academic Affairs/ Student Affairs)
- Sustain and Enhance Learning Communities (Academic Affairs/ Student Affairs)
- Career Readiness Partnership with Apple One (University Advancement)
- Mackenzie Branding Survey Phase 2 (University Advancement)
- Santa Barbara Advertising Campaign (University Advancement)

Ms. Moss provided an overview of the proposal process and the rubric-scoring tool. The scoring sheets are due to Associate Vice President Crandall by the October 17 deadline. This will allow discussion time at the upcoming meeting on October 26. The goal is to finalize the recommendations and submit to the President by November 1.

Vice President Trinidad closed the meeting and extended her appreciation to those who attended. There being no further questions, the meeting adjourned at 10:35 a.m.