



Strategic Resource Planning Committee

Madera Hall 238I
Wednesday, October 2, 2019
1:30 – 3:00 PM

Agenda

1. Welcome
2. FY 2019-20 Strategic Initiative Proposal Presentations
 - a) Ekhhobot: Improving Retention with Artificial Intelligence
 - b) Santa Rosa Island Research Station Registration Administration Management
 - c) ~~Students of Color Mentoring Program~~ (Rescheduled)
3. FY 2020-21 Budget Planning Considerations
4. Next Steps

FY 2019-20 Strategic Initiative Proposal Presentations

Ekhobot: Improving Retention with Artificial Intelligence

<https://drive.google.com/file/d/1dvE9NnZkfyd0BVJYE6DfFdABkhsixp0N/view>

- Jill Leafstedt
- Amanda Quintero

Santa Rosa Island Research Station Registration Administration Management

https://drive.google.com/file/d/14Qk4ndOXJhkoofJbg2w__C1PIEjGI0YQ/view

- Russell Bradley

~~Students of Color Mentoring Program~~ (Rescheduled)

<https://drive.google.com/file/d/1xiy4RvipyvFTTrOLKDYAWC7RBzjI7u7oB/view>

- Charles Osiris

Process for SI Proposal Scoring

INSTRUCTIONS:

This rubric allows a score of 0-3 for each the proposal elements. Note, two elements have a maximum score of "2". Please use the scoring sheet and mark your score in whole numbers on the last column.

PROPOSAL: _____

Scoring Rubric Strategic Initiative Proposal Evaluation

| Strategic Initiative Proposal Element | Ratings to Standard | | | | Mark your score (0-3) |
|---------------------------------------|-------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------|-----------------------|
| | Exceeds (3) | Meets (2) | Nearly Meets (1) | Does Not Meet (0) | |
| Maps to CSUCI Strategic Initiative | The proposal clearly maps and/or aligns with more than one CI Strategic Initiative Objective and/or Action. | The proposal maps and/or aligns with at least one CI Strategic Initiative Objective and/or Action. | The proposal partially aligns with one CI Strategic Initiative Objective and/or Action. | The proposal does not align with the CI Strategic Initiative Objectives and/or Actions. | |
| Proposal Summary | Summary provides a very clear and succinct overview of the project. | Summary provides a clear overview of the project. | Summary provides a less than adequate overview of the project. | Summary provided is not clearly written. | |
| Proposal Narrative | Purpose is clearly articulated and aligned with the proposal. | Purpose is clear. | Purpose is too broad or narrow. | Purpose is not clear. | |
| | Includes a comprehensive explanation of the problem. | Explanation of the problem is clear. | Explanation of the problem is only partially provided. | Explanation of the problem is not provided. | |
| | The connection to student learning or benefit is described. | The connection to student learning or benefit is described. | The connection to student learning or benefit is described. | The connection to student learning or benefit is not described. | |

| | | | | | |
|-------|-------------------------------------------------------------|---------------------------------------|-------------------------------------------------|-------------------------------------|--|
| Goals | Goals are clearly described in the narrative. | Goals are described in the narrative. | Goals are difficult to understand. | Goals are not described. | |
| | Goals are appropriate and directly aligned to the baseline. | Goals align to the baseline. | Goal alignment to the baseline is questionable. | Goals do not align to the baseline. | |

| | | | | | |
|----------------------|-----------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------|---------------------------------|--|
| Budget Justification | budget justification are completed and are very clear and compelling. | budget justification are completed and are clear. | budget justification are completed, but clarification is needed. | completed and/or are confusing. | |
| Budget Detail | Budget detail is explicitly clear and all costs appear reasonable. | Budget detail is clear and costs appear reasonable. | Budget detail is not clear and/or there are questions about the reasonableness of cost. | Budget detail is not included. | |

ATTACHMENT IV

ATTACHMENT IV

| | |
|----------------------------------|-----------------------|
| does not linked to | |
| Meet (0) | Mark your score (0-3) |
| is not | |
| does not or the of not proposal. | |

ATTACHMENT IV

| | |
|---------------------------------------------------------|-----------------------|
| no ble units. | |
| Not Meet (0) | Mark your score (0-3) |
| an does not imeline that specific is, outcomes, idence. | |
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| as are | |
| completed and/or are confusing. | |
| Budget detail is not included. | |

- Score each proposal separately using the SCORING RUBRIC
- Transfer scoring to COMMITTEE MEMBER SCORING SUMMARY
- After all proposal presentations have been completed, return summary sheet to SRPC@csuci.edu. **Scoring Summary Sheets are due on November 8th.** Please keep in mind that the last presentation is scheduled for November 7th.
- Scoring sheets will be consolidated into a comprehensive score sheet that will be provided to you prior to the November 15th meeting. Final recommendations will be formulated at that time.

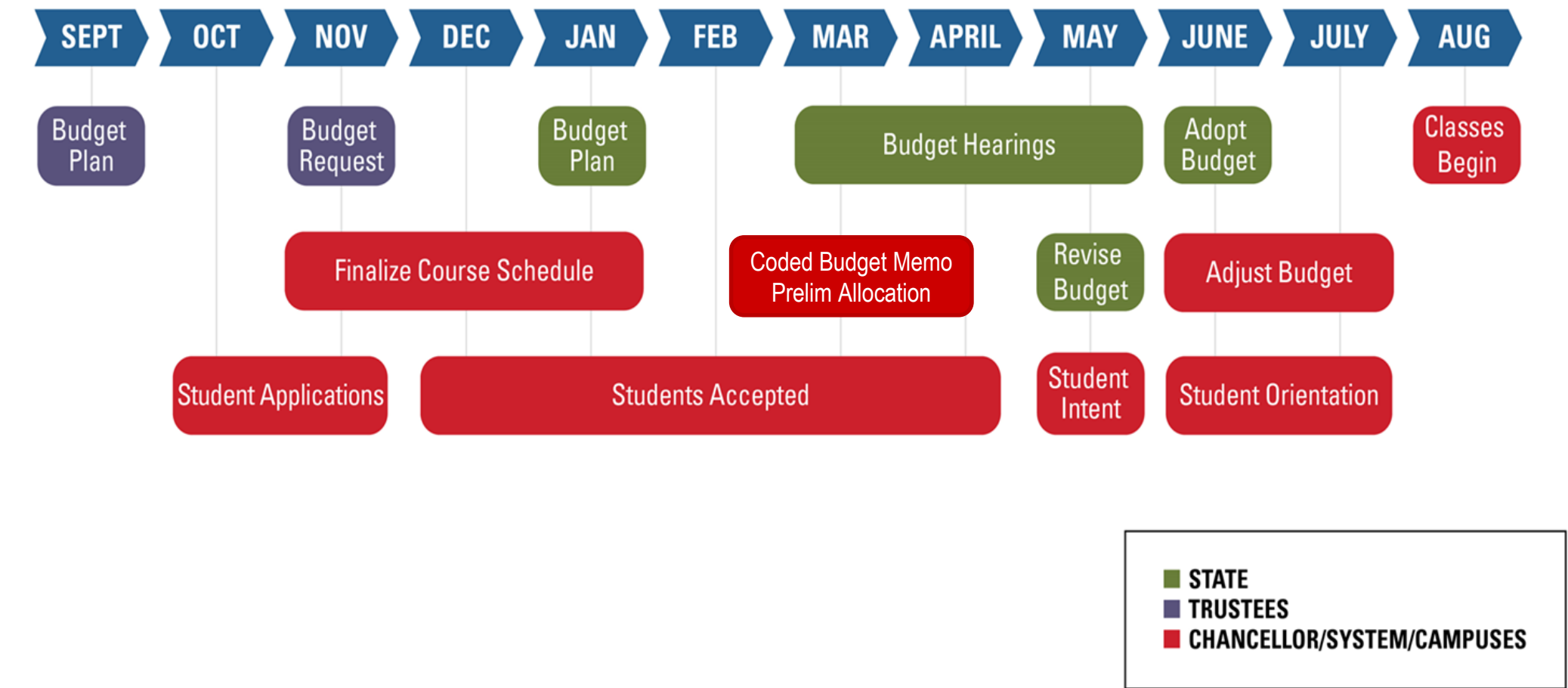
All proposals and the scoring [rubric](#) are available by accessing the [FY20 SRPC Proposal Review](#) file share.

Questions or Comments?

2020-21 Budget Planning

- Budget Timeline
- Economic Climate
- Budget Baseline
- CSU Budget Priorities

BUDGET TIMELINE



WORKING TOWARDS STRATEGIC PRIORITIES AND INITIATIVES - MEASURING PROGRESS



CSUCI Sources of Funds

1. Campus Budget – State Appropriations, Cost Recovery, Student Fee Revenue (General Fund)

– Appropriations

- Enrollment Funding per Residential FTE
- Mandatory Increases (minimum wage, health insurance, retirement above state funding, O&M facilities)
- Compensation

2. Lottery Funds

3. Auxiliary Enterprise/Self-Sustaining Funds

- No Taxpayer Support
- Serve as supplemental support for activities integral to campus

- ✓ Housing
- ✓ Parking
- ✓ Extended University

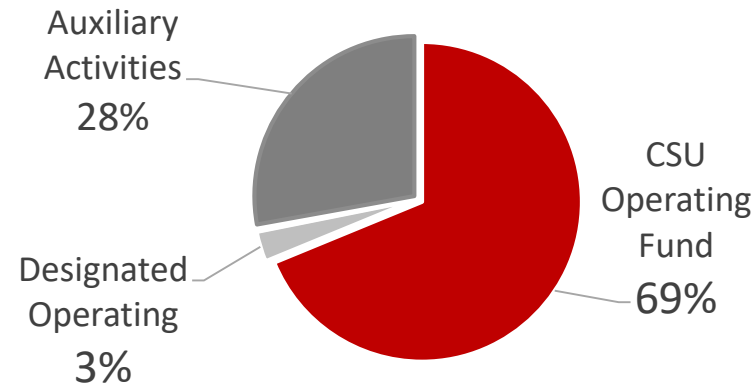
4. Auxiliary Organizations – Separate Legal Entities

- No Taxpayer Support
- University partnerships performing essential functions which the campus is not permitted to engage in or otherwise difficult or burdensome for the campus to do

- ✓ Foundation
- ✓ Site Authority
- ✓ University Auxiliary Services
- ✓ ASI

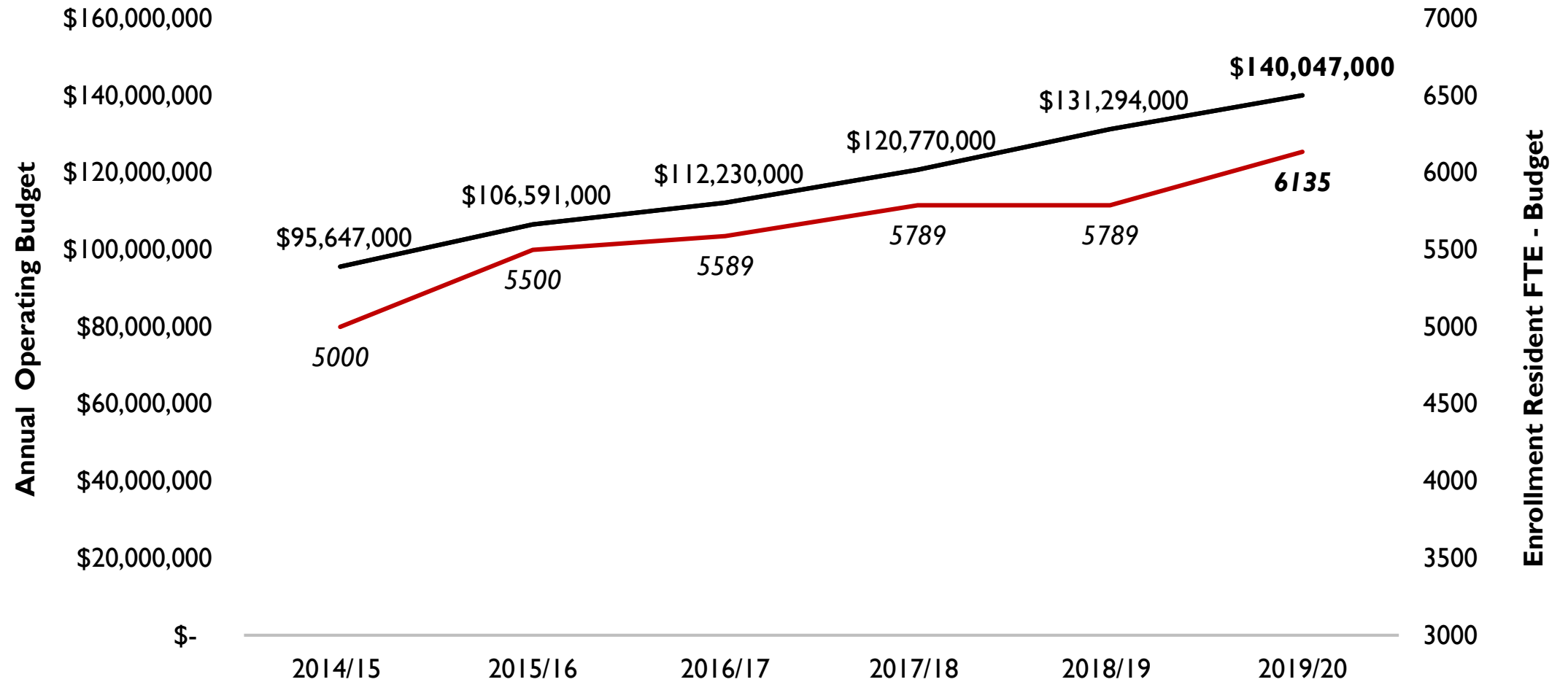
FY 2019-20 Budget

(Total = \$194.9M)



| | Revenue Estimates | | Expenditure Plans | |
|-----------------------------------|-------------------|--------------------|-------------------|------------------------------|
| CSU Operating Fund | \$ | 134,074,410 | 68.8% | \$ 134,074,410 68.8% |
| Designated Operating Funds | | 5,972,600 | 3.1% | 5,972,600 3.1% |
| Restricted | | | | |
| Lottery | | 585,000 | 0.3% | 585,000 0.3% |
| Total | | 140,632,010 | 72.2% | 140,632,010 72.2% |
| Auxiliary Activities | | | | |
| Auxiliary Enterprise | | | | |
| Housing | | 17,617,180 | 9.0% | 17,617,180 9.0% |
| Parking | | 2,347,522 | 1.2% | 2,347,522 1.2% |
| Extended University | | 7,811,622 | 4.0% | 7,811,622 4.0% |
| Total | | 27,776,324 | 14.3% | 27,776,324 14.3% |
| Auxiliary Organizations | | | | |
| Associated Students | | 984,500 | 0.5% | 984,500 0.5% |
| University Foundation | | 2,754,070 | 1.4% | 2,754,070 1.4% |
| Site & Finance Authorities | | 12,120,458 | 6.2% | 12,120,458 6.2% |
| University Auxiliary Services | | 10,632,401 | 5.5% | 10,632,401 5.5% |
| Total | | 26,491,429 | 13.6% | 26,491,429 13.6% |
| Grand Total | \$ | 194,899,763 | 100.0% | \$ 194,899,763 100.0% |

University Operating Budget Trend

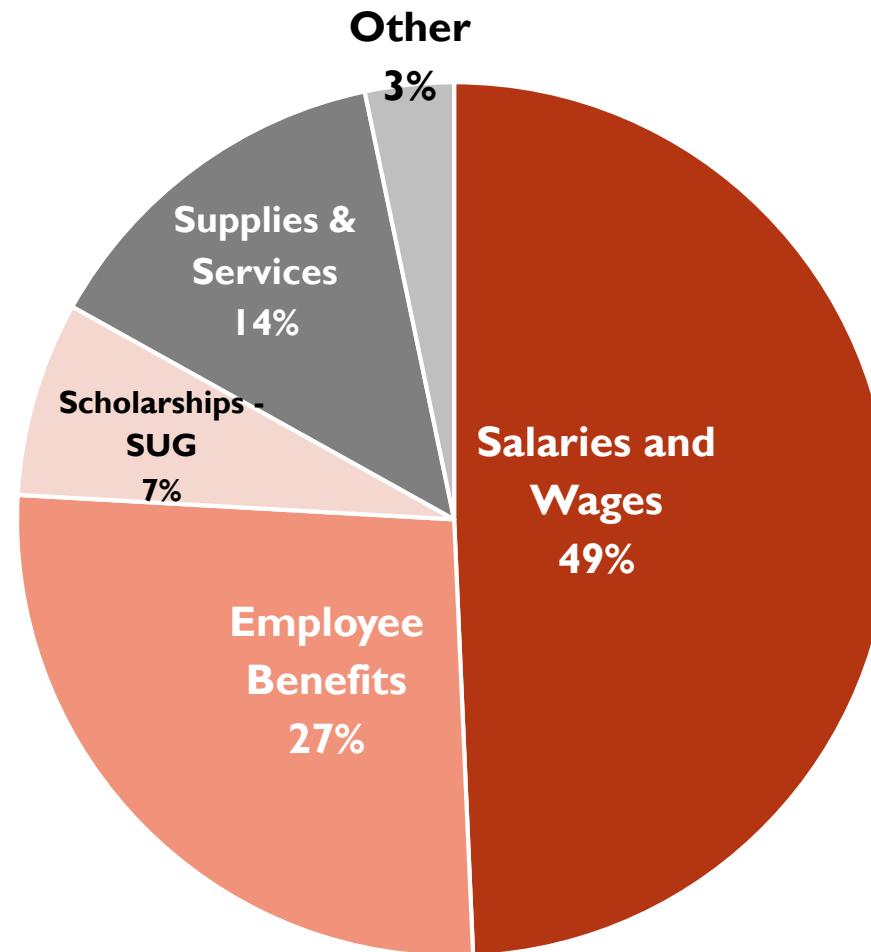


FY 2019-20 Operating Budget – Uses of Funds

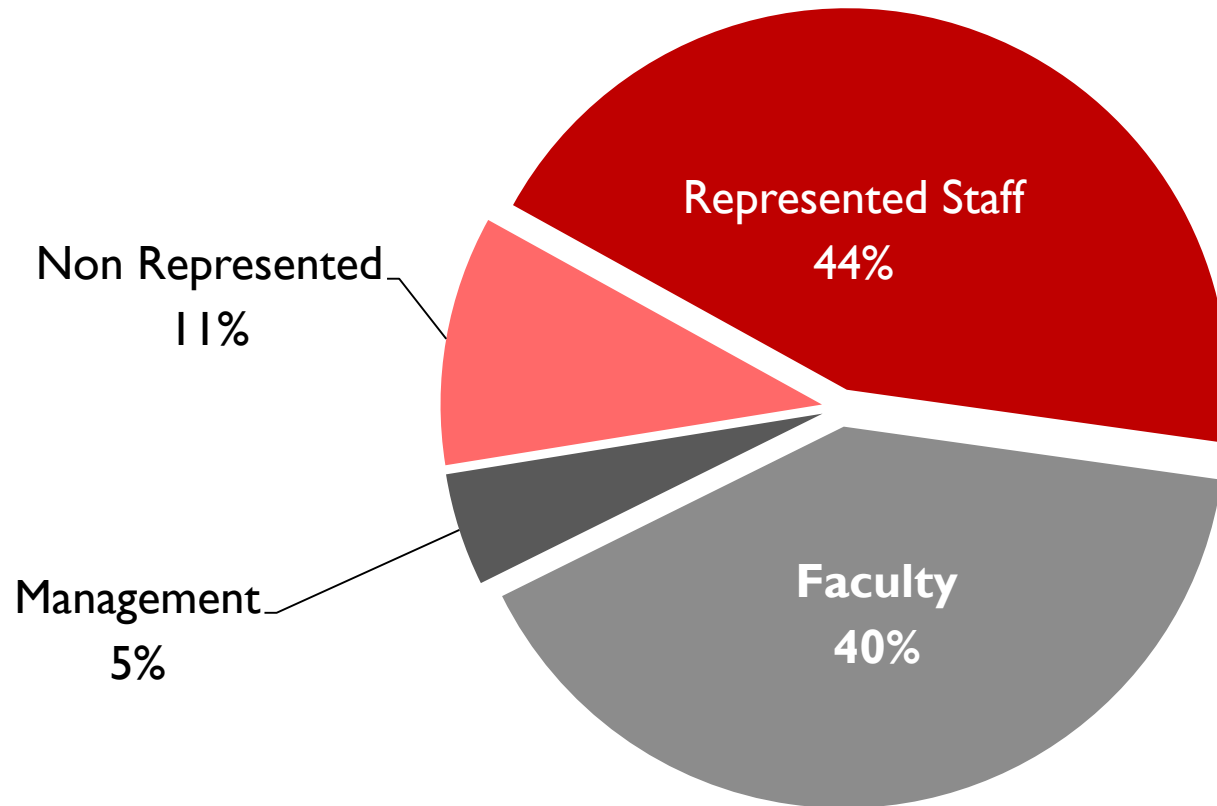
\$M

Total = \$134.1M

(excludes mandatory fees)



FY 2019-20 Operating Budget - Employee FTE



| | FTE |
|-------------------|--------------|
| Faculty | 322.3 |
| Management | 38.1 |
| Non Represented | 84.4 |
| Represented Staff | 352.1 |
| Total | 796.8 |

Reserves

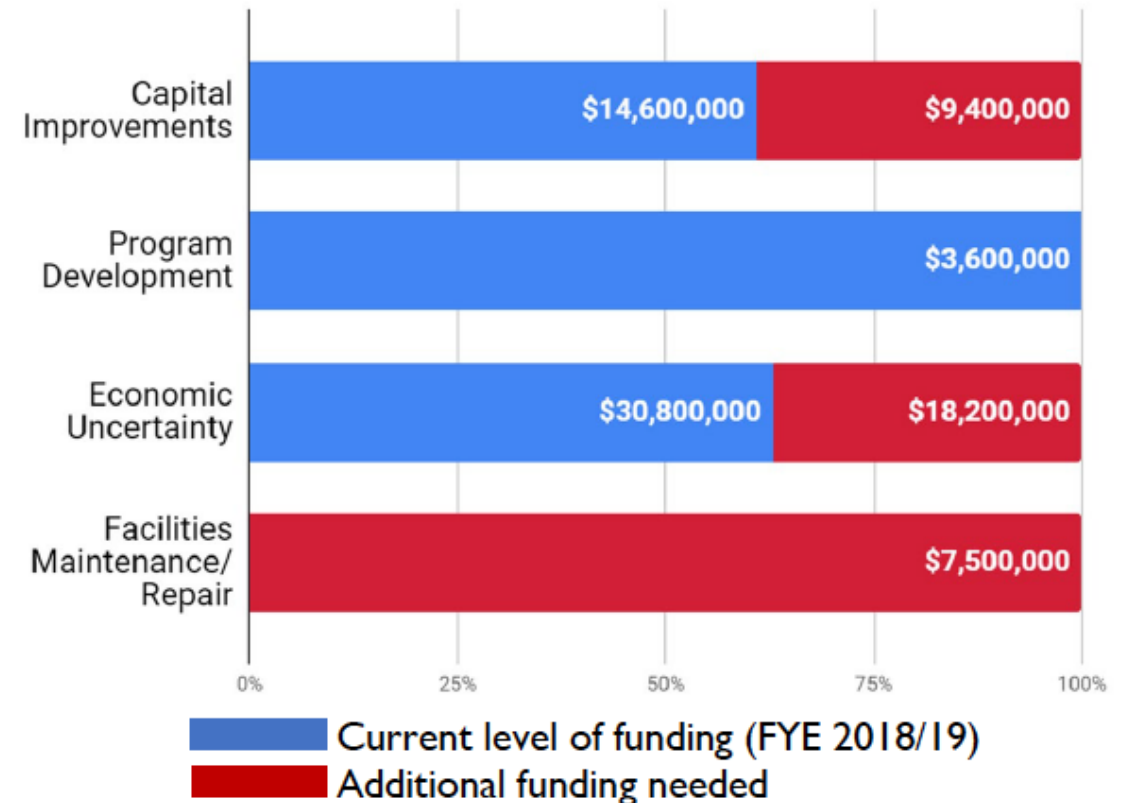
Reserve Designations as mandated by CSU Reserve Policy (ICSUAM 2001)

Economic Uncertainty - Used to reserve funds up to an amount equivalent to 50% of the current year's operating budget for use in the event of significant budget cuts. Six months operating totals approximately \$50 million.

Capital Improvements - Used to designate funds for future capital needs, including new construction or improvements to existing facilities.

Program Development - Used to designate funds for future program development activities such as Health Services Fee, Lab Fees, MSFT Fees, Program Development and CO Allocations.

<https://calstate.policystat.com/policy/6718568/latest/>



CSUCI Reserve Benchmark: At least one year of debt service and 6 months of operating expenses

Note: Above balances reflect reserves related to general fund only.

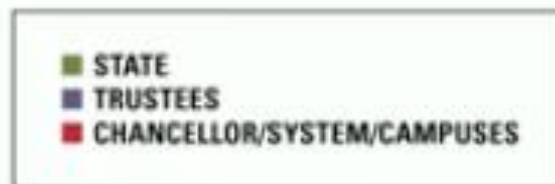
CSU SYSTEM

2020-21 Budget Planning

- Budget Timeline
- Economic Climate
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- Budget Priorities
- 2020-21 Preliminary Budget



BUDGET TIMELINE



2020-21 Budget Planning

- Budget Timeline
- **Economic Climate**
- Budget Baseline
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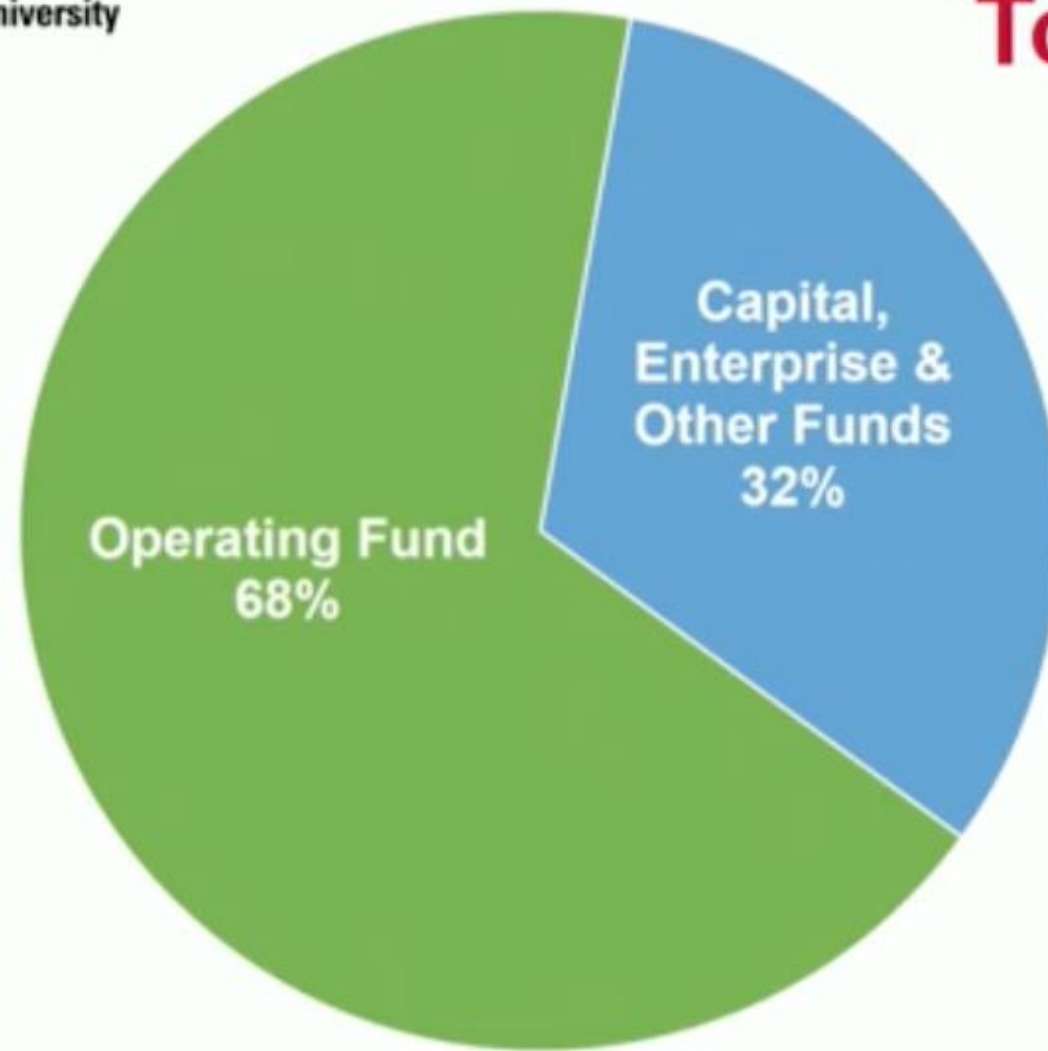


2020-21 Budget Planning

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Total Budget
\$10.3 billion

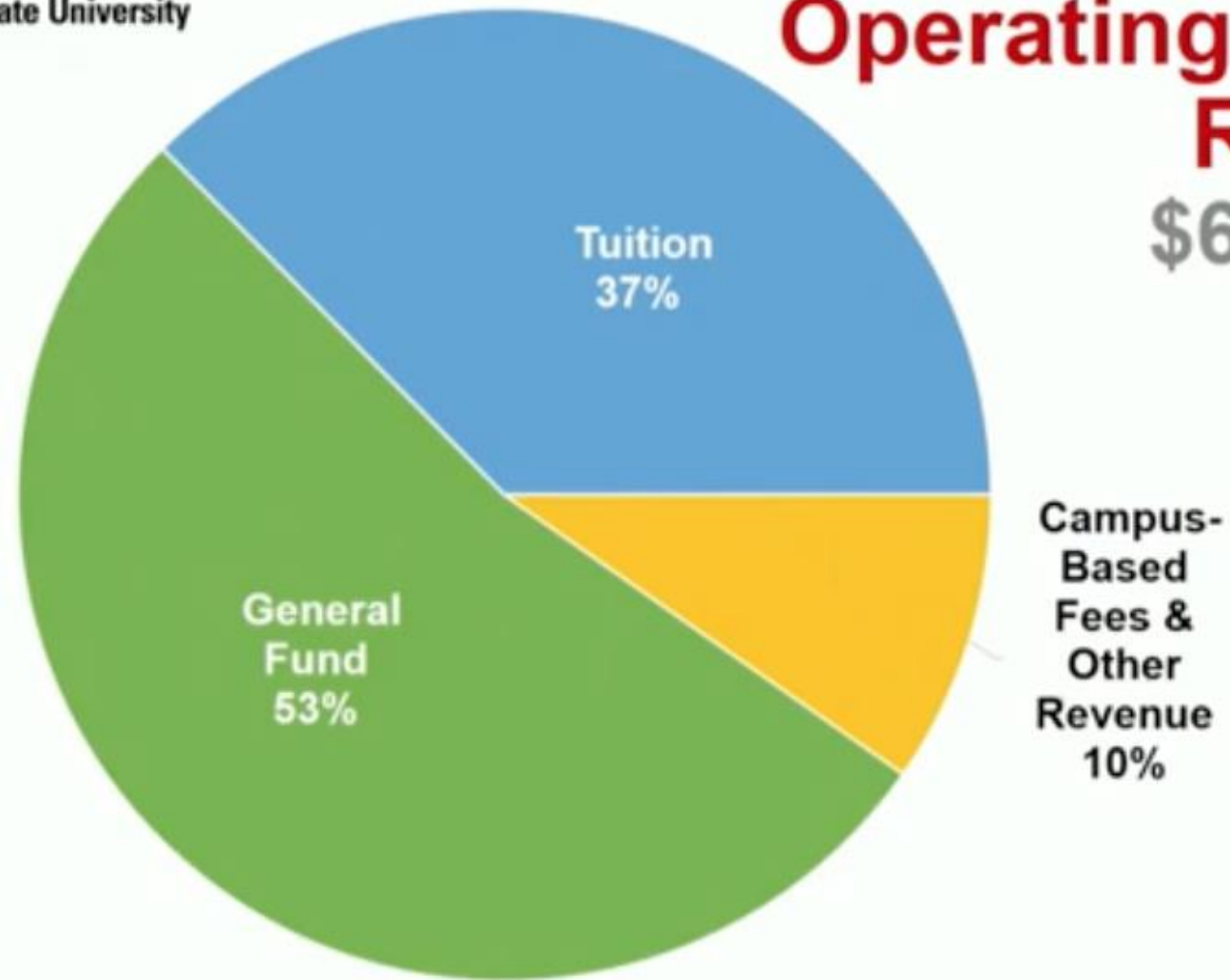


2018-19 Actuals

csu.opengov.com

Operating Budget Revenue

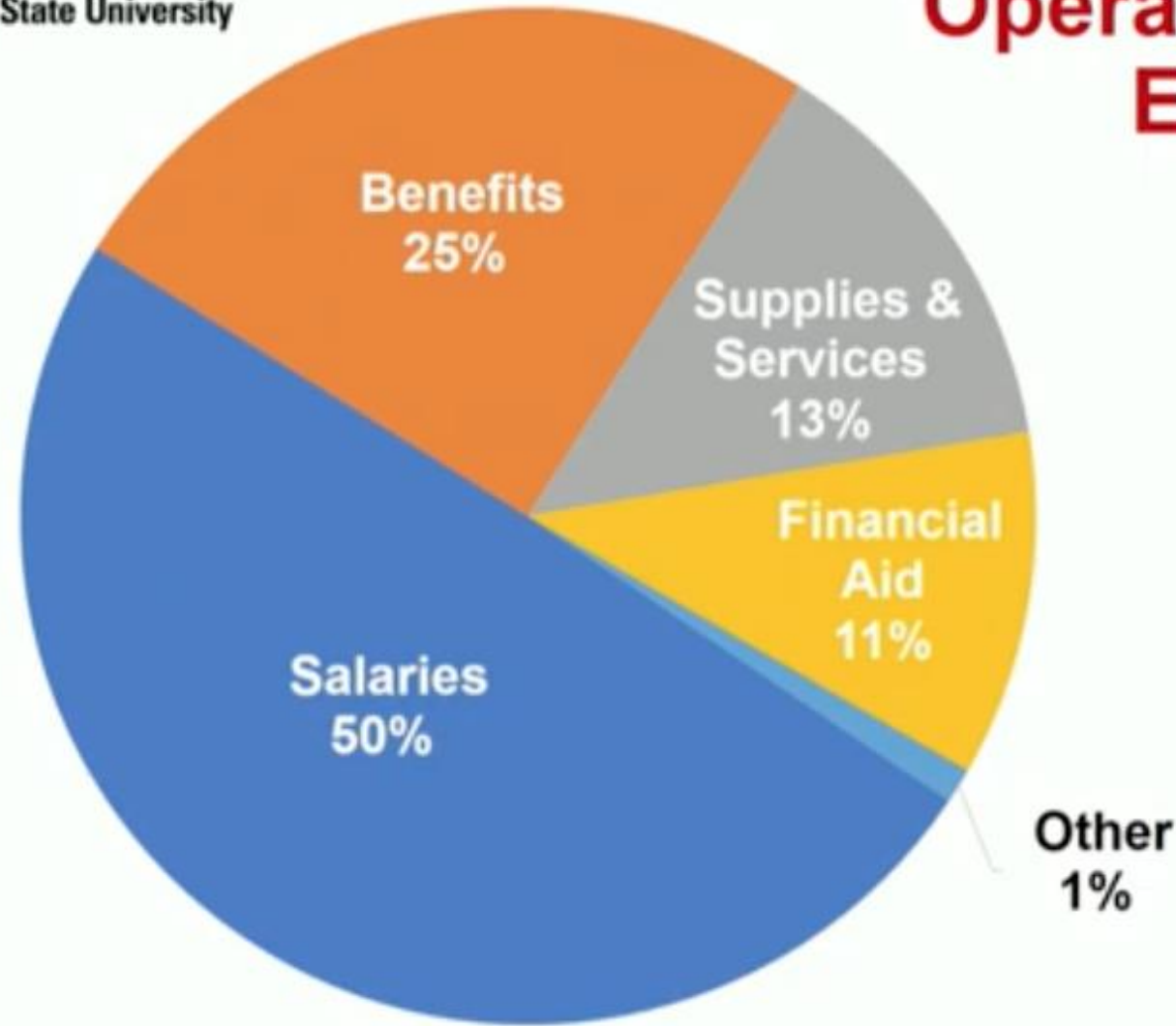
\$6.9 billion



2018-19 Actuals

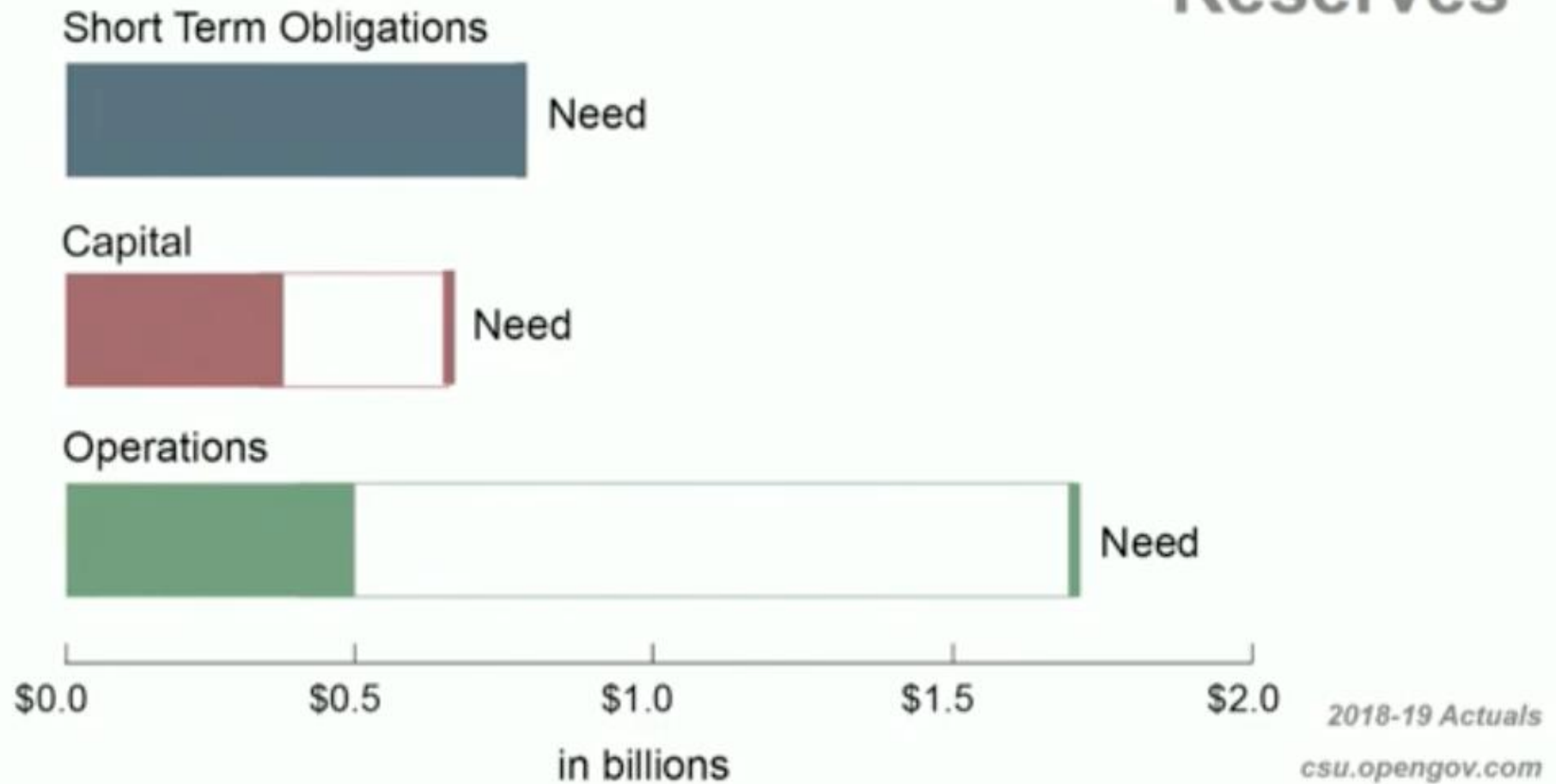
csu.opengov.com

Operating Budget Expenses by Category \$6.9 billion



2018-19 Actuals
csu.opengov.com

Operating Fund Reserves



2020-21 Budget Planning

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- **Budget Priorities**
- 2020-21 Preliminary Budget



Budget Priorities

- Fully fund Graduation Initiative 2025 (Over 6 years)
- Fulfill CSU portion of statewide degree gap – 480,000 by 2030
- Eliminate deferred maintenance & invest in new facilities
- Employee salaries & benefits keep pace with inflation
- Pursue multi-year agreement at appropriate time



The California State University

2020-21 Budget Planning

- Budget Timeline
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- Budget Priorities
- **2020-21 Preliminary Budget**



2020-2021 Preliminary Budget Increase Request

| Incremental Expenditure Increases | Range (in millions) |
|----------------------------------------------------|-------------------------------|
| Graduation Initiative 2025 (Year 4 of 6) | \$75 |
| Graduation Initiative 2025 (one-time to recurring) | \$30 |
| Enrollment Growth (4% to 5%) | \$172 - 215 |
| Employee Salary and Benefit Increases | \$150 - 200 |
| Facilities (annual debt service) | \$50 - \$80 |
| Mandatory Costs | \$20 |
| Total Incremental Budget Request | \$497 - \$620 |

One-Time Funding Request

- Facilities & Infrastructure – \$250m to \$500m