



Strategic Resource Planning Committee

BTW 1188

Friday, October 26, 2018

3:00 p.m.

2018-19 Strategic Initiatives Funding Requests

AGENDA

- Discuss and Finalize Committee Recommendations and Funding Amounts to submit to President Beck by November 1

2018-19 Strategic Initiatives Funding Requests

Scoring Sheet

Strategic Initiatives Funding Requests

	Purpose Statement	Maps to CSUCI Strategic Initiative	Risks Of Not Funding The Proposal	Outcomes	Budget Detail	TOTAL SCORE	Amount Requested	Funded (Yes or No)	Funding Amount
Individual Max Score	6	3	3	9	3	24			
Combined Max Score	60	30	30	90	30	240			
Sustain and Enhance Learning Communities	54	31	25	68	24	202	\$175,000	Yes	\$175,000
Increase Online Learning Options	55	30	27	61	25	198	\$40,700	Yes	\$40,700
Institutionalize Student Research	54	30	22	66	25	197	\$144,500	Yes	\$144,500
Recreation Field Lighting	54	26	21	54	21	176	\$200,000		
Career Readiness Partnership with Apple One	55	20	19	54	24	172	\$32,000		
Peer to Peer Programs	55	28	19	45	24	171	\$13,700		
Santa Barbara Advertising Campaign	37	25	18	49	16	145	\$35,000		
MacKenzie Branding Survey Phase 2	38	17	15	44	16	130	\$15,000	No	\$0
							\$655,900		\$360,200

Combined Funding Thresholds:

75% - 100% (Score >=180)	Recommend Full Funding
59% - 74% (Score 141 - 179)	Further Discussion
0% - 58% (Score <=140)	Not Recommended For Funding