

CSUCI Foundation



Foundation Mission Statement

The CSU Channel Islands Foundation, a non-profit 501©(3), was established for the purpose of encouraging and accepting private gifts to the University. The Foundation is the catalyst and conduit through which gifts and endowment income flow to provide immediate and long-term support of the University.

Foundation Structure

Foundation Board of Directors

- Volunteers from the Community plus one faculty, a student, and the University President (max 34 members)
- Supported with staff from both University Advancement and Business and Financial Affairs
- Primary role of the Foundation Board is fundraising
- The Board does make decisions on the Foundation Budget as well as investments
- The Board uses Beacon Point to help manage the investment portfolio

Foundation Funding

Funding is generated by:

- Philanthropic Gifts
- Grants
- Sponsorships
- Membership Dues
- Event Ticket Sales
- Investment Earnings
- Gift Fees

FAQBudget

Q. In some line items on the Foundation Budget, expenses are more than revenue. Why is that?

A. Because expenses are charged against funding that may have been brought in during prior years (i.e. carry forward). The only line item that must balance is unrestricted revenue.

Funding Restrictions

- Donor / Sponsorship / Grant Agreements
- Fund Criteria
- Executive Orders
- Prop 209
- CSUCI and System Policies
- Investment Rules / Regulations

FAQ.....Endowment

How big is it?

\$13.547 million (as of 3/31/17)

Plus we have established a separate ESG portfolio of \$309,101.

Does it have restrictions?

Investment Policy – defines goals, spend, and strategy.

Spend – Currently at 3% of market value and is restricted by donor agreements. Policy will likely be changed soon to no more than 5%.

FAQ.....Endowment

Restrictions Continued.....

Medium and Long Term Performance Objectives.

1. Promote growth sufficient to offset normal inflation (Higher Education Price Index – HEPI)
2. Support reasonable spending
3. Maintain purchasing power in perpetuity
4. Provide operating cash and reserves
5. Achieve market-level income.
6. The minimum total-return objective for the Permanently Restricted Endowment (PRE) Net asset class shall be HEPI plus 5%



FAQ.....Endowment

How are investments managed?

Beacon Pointe has been hired as the Foundation Advisor to support the Finance and Investment Committee of the Board. The F&I Committee is staffed by Business and Financial Affairs in partnership with UA.

FAQ.....Endowment

Social Responsibility

The Foundation's position in the areas of Environmental, Social and Governance (ESG) and Socially Responsible Investing (SRI) as they apply to the investment portfolio of the CSU Channel Islands Foundation is that, as long as returns to the endowment are not detrimentally impacted, the Foundation prefers to invest with fund managers who have incorporated ESG and SRI principles in their investment processes.

Foundation Support of Strategic Direction

Provides philanthropic support of University initiatives

Can offer flexibility to move priorities forward via resources

Strategic Priorities Alignment

The CI Foundation exists to support the strategic priorities of the University.

The CI Foundation Board will be developing its own strategic plan based on the priorities and the initiatives identified by the campus.

The Foundation strategic plan will focus on how philanthropy can support the campus plan.

Questions?

**Happiness... consists in giving,
and in serving others.**

Henry Drummond

