

**ASI ANNUAL REPORT
2014-15**

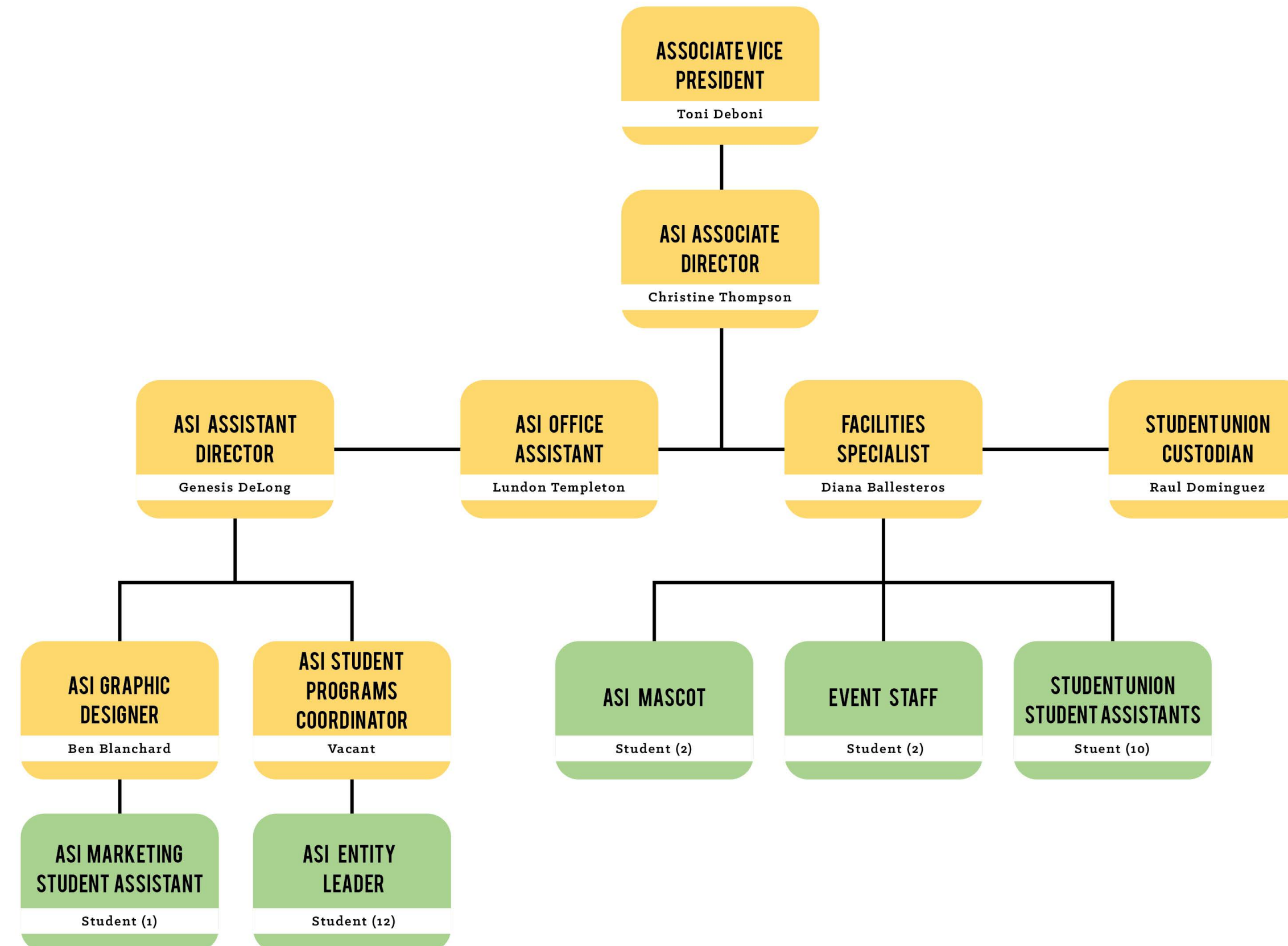


ASSOCIATED STUDENTS INC.

C H A N N E L
I S L A N D S

ASI Statement of Purpose

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.



Letter from the ASI Associate Director

“Do what you can, with what you have, where you are.” –
Theodore Roosevelt

Over the past year ASI embraced a number of changes, experienced a number of successes and expanded collaborative opportunities. The 2014-2015 ASI Annual Report celebrates the accomplishments, hard work and dedication of the ASI Board of Directors, the ASI entities, the Student Union student assistants and the ASI professional staff.

The year began with a defining change as ASI offered, with a heavy heart, well wishes and an abundance of gratitude to its founding executive director, Dr. Genevieve Evans Taylor, who began her new role as the chief of staff to the University president. With the absence of an executive director, ASI staff took on new leadership roles with guidance from Toni DeBoni, Associate Vice President for Student Affairs - Assessment & Strategic Operations. Challenging as the year may have been, I cannot say that I have felt more proud to work for this organization, which not only maintained excellence through times of adjustment but excelled.

Some of the noteworthy accomplishments found in this report consist of creative collaboration initiatives, major updates of existing processes and guidelines, awards and highlights of the organization, professional development efforts, and student successes.

I predict the season of indefinite change will not pass with the upcoming year yet I am confident the organization will revel in the opportunities that will arise—possibilities of a new Board structure, additional staff members, fresh marketing ideas, engaging student events, and a look into expansion possibilities.

We invite you now to take a closer look at this year’s highlights and accomplishments.

Christine Thompson



Christine Thompson



Student Union Statement of Purpose

The Student Union serves to foster community and enhance student learning and development on the CI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development and maintaining an environmentally responsible facility.

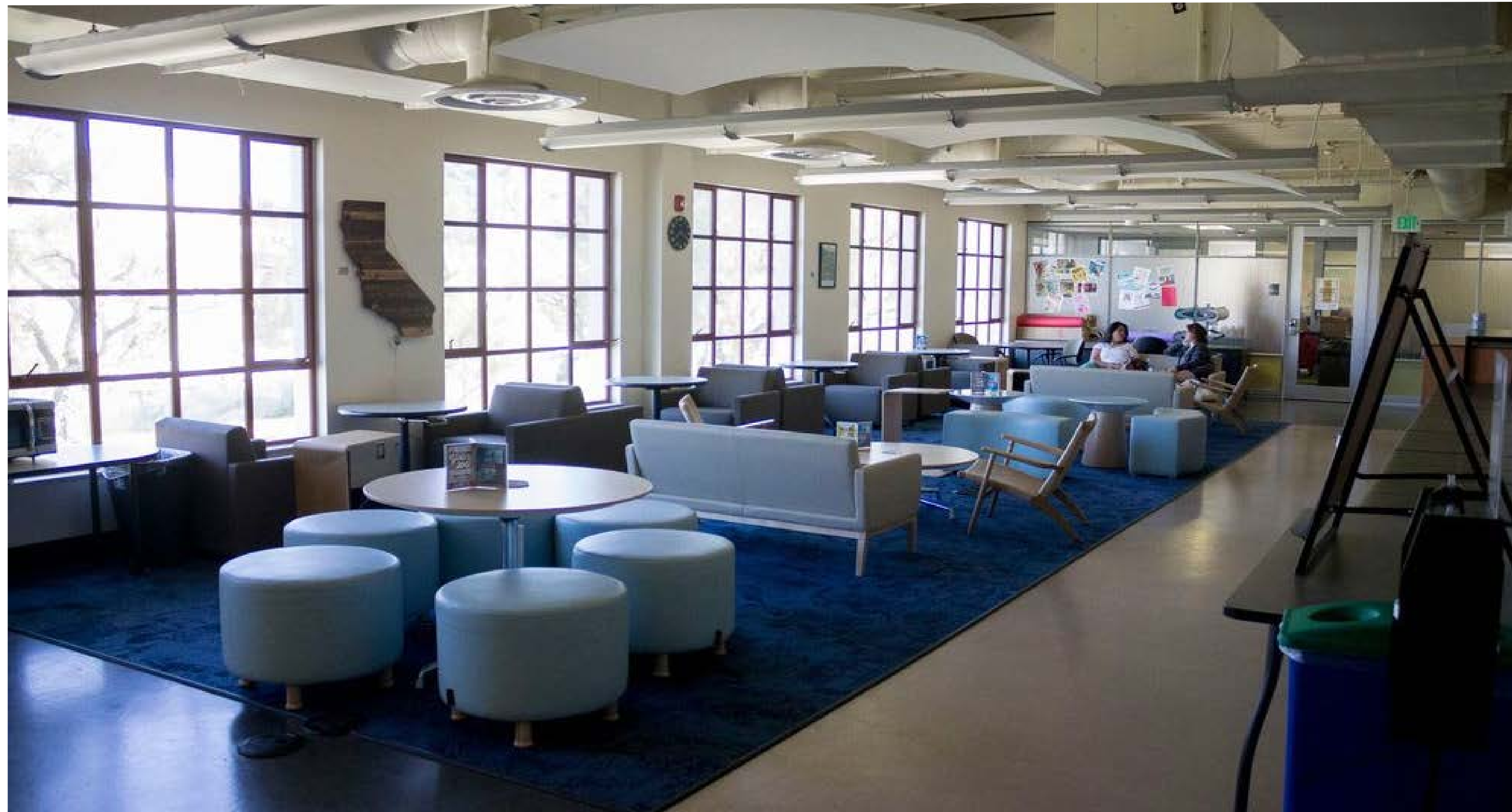
Accomplishments & Highlights



Student Union Enhancements

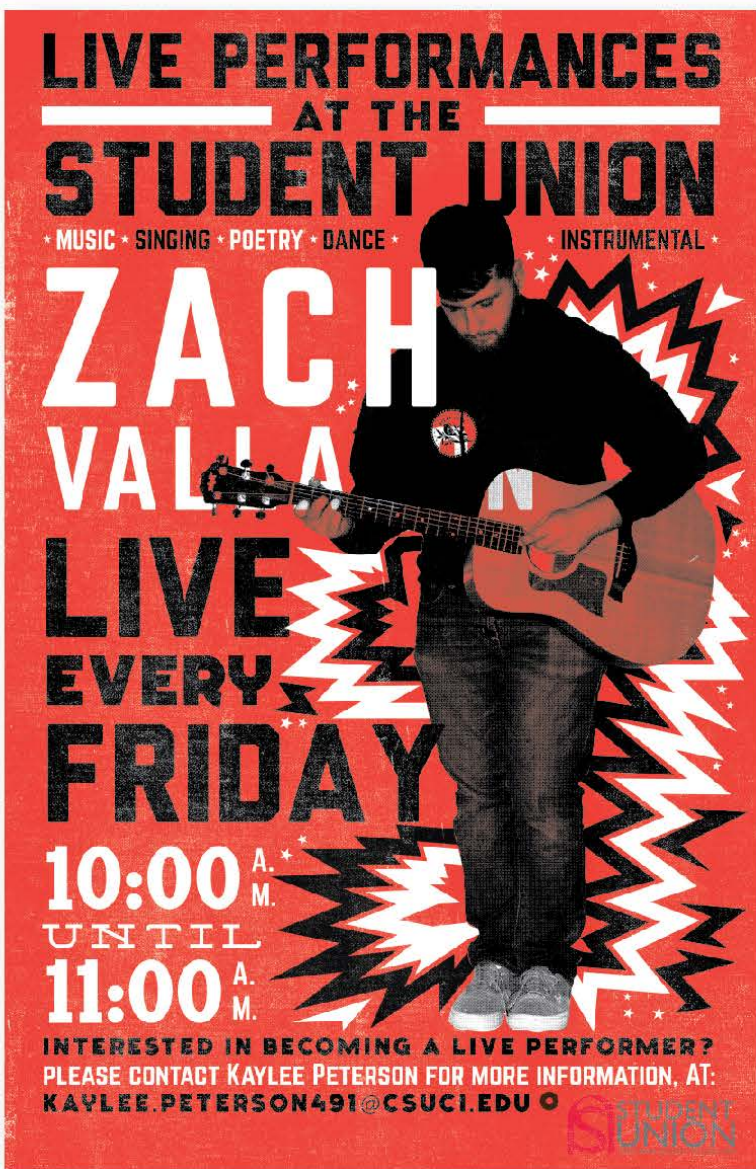
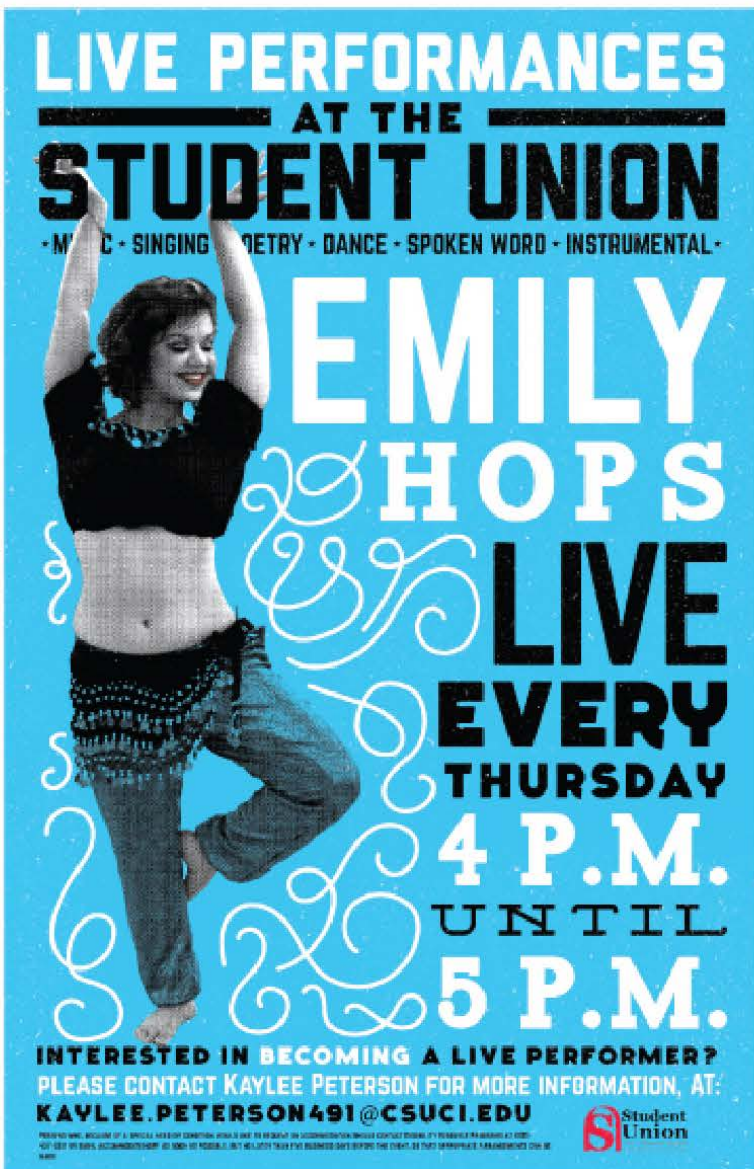
North Lounge: The Student Union completed the redesign of the North Lounge located on the second floor of the building. This comfortable and accommodating space includes ottomans, sofas, ripple and paddle chairs, and personal tables. The furniture is arranged on top of a carpet made of recycled materials which is patterned to appear like an ocean's shore break. The North Lounge is intentionally designed to imitate the ambiance of a serene, beach-like setting.

Courtyard Lighting: In order to accommodate additional seating space in the evening hours, the Student Union Tree House Courtyard had LED festoon lighting installed. The lighting will provide a soft ambient glow that will allow patrons to dine and socialize more comfortably.



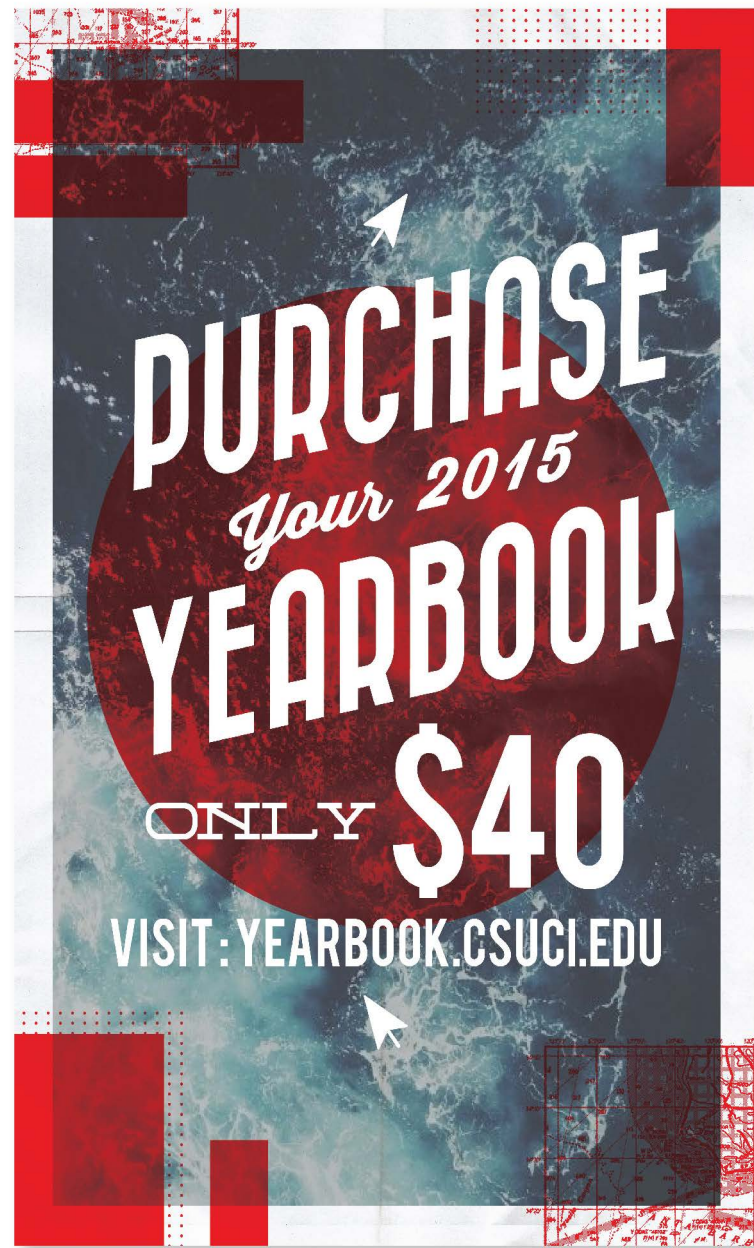
ASI Event Highlights

Live Performances: The Student Union promotes student development through the coordination of weekly student performances of live music and open mic night. These programs give students the opportunity to perform in front of an audience, increase their confidence and add to their portfolio of performance. In addition, these performances add aesthetic value to the overall student union experience, engage the student body and further expose patrons to a diversity of cultural entertainment. The Student Union has 11 performers whose talents range from acoustic singing to Irish dancing.





The Legacy Awards: The first annual Legacy Awards: A Celebration of Leadership event took place on April 29, 2015. This student-initiated collaboration between the Maximus Awards and the Student Leadership Awards is CI's premiere recognition of students, student organizations, faculty, staff, and administrators who live the University mission through a commitment to student-centeredness, service, community and individual development. This year, The Legacy Awards presented both the Maximus Awards and the Student Leadership Awards in one ceremony and one nomination form was used for all awards. As both sets of awards celebrate leadership and contributions to CI through different lenses, it is a natural collaboration that aims to keep each award distinct yet highlight how complementary and indispensable they are to each other.



Relay for Life: ASI took part in CI's annual Relay for Life event hosted on March 27, 2015. ASI oversaw the selling and design of over 560 luminaria bags for Relay for Life's luminaria ceremony.

Student Government Events: Student Government hosted their annual Pizza with the President event where students had the opportunity to eat pizza and ask questions to CI's President Richard R. Rush. They also hosted their annual Smooth Talk with Doc event where students could drink healthy smoothies and ask questions to CI's Vice President for Student Affairs Dr. Wm. Gregory Sawyer.

Student Programming Board Events: Student Programming Board hosted 27 events during the academic year.

International Fair: On November 19, 2014, Student Programming Board hosted their first annual International Fair event which highlighted cultures from around the world through food trucks and educational activities provided by CI's student organizations.

Dolphinpalooza: Student Programming Board's annual culminating event is Dolphinpalooza, a free outdoor festival open to CI and the surrounding community. Held on April 25, 2015 in North Quad, this spring's Dolphinpalooza marked the event's highest attendance yet with over 1,200 attendees joining in the festivities. The event hosted a variety of activities such as henna tattoos, brow threading, balloon artists, caricature artists, and five live performances by CI student talent, including the CI Ensemble. Of course Dolphinpalooza wouldn't be complete without food options—Student Programming Board brought in three food trucks for this event. ASI is proud of the efforts of Student Programming Board and is looking forward to what the students will plan for Dolphinpalooza 2016!



The Student Voice

ASI ELECTIONS



It’s on Us: Student Government addressed the issue of sexual assault by creating their own version of the nationwide It’s On Us campaign. Student Government filmed a campaign video, provided promotional t-shirts and partnered with Intercultural Services and the Title IX inclusion officer to promote Sexual Assault Awareness Week—a series of events that explore sex and consent.

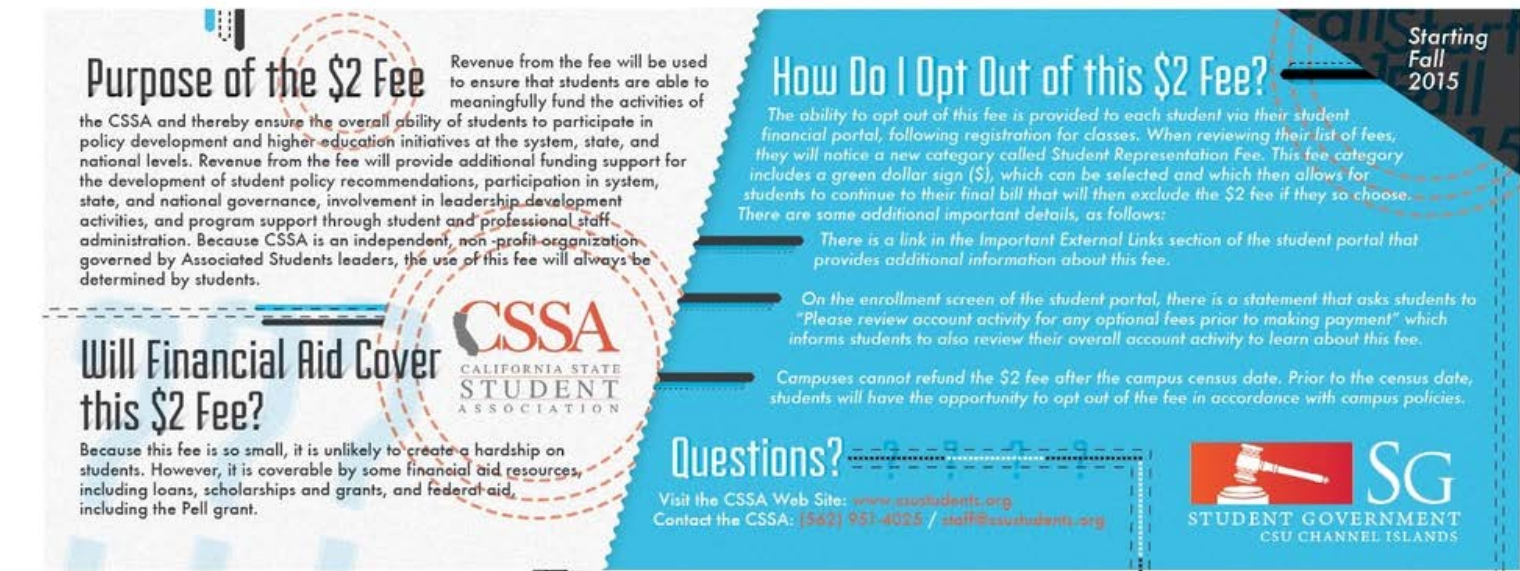
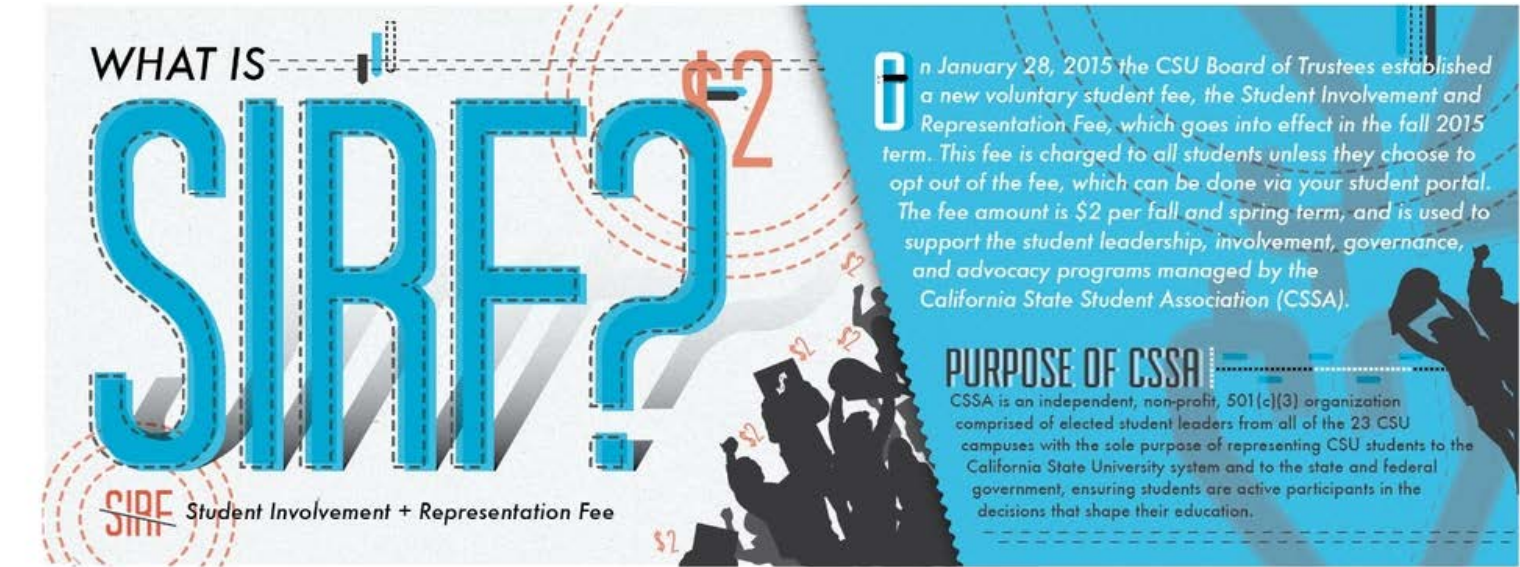
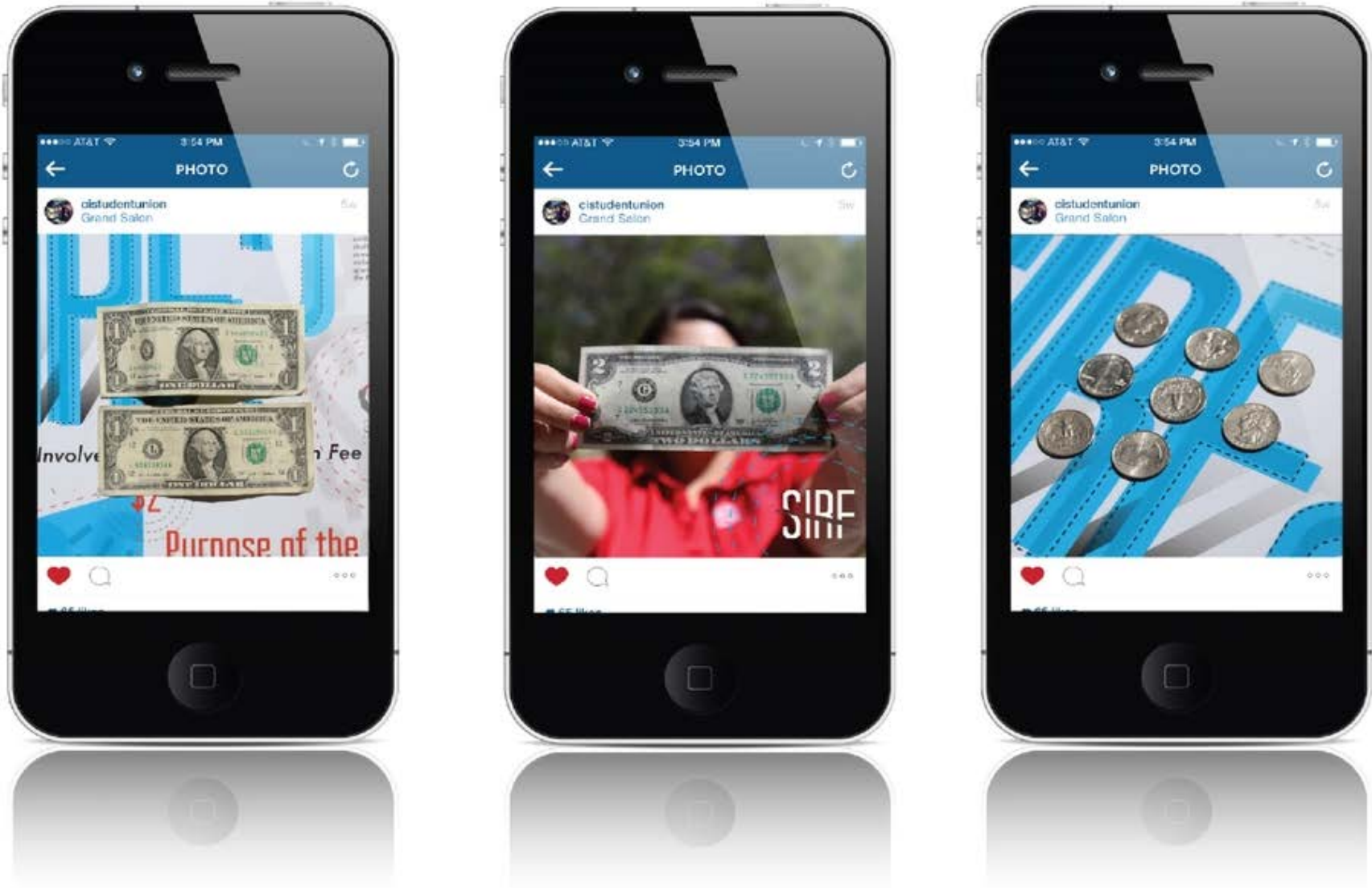
ASI STATISTICS

Position	Candidate	Total Ballots	% of CI Students
Total Ballots		355	6.30%
ASI Board of Director- 1 year	Samantha Albert	167	
ASI Board of Director- 1 year	Stephanie Chavez *	176	
ASI Board of Director- 1 year	Alex Yopez *	176	
ASI Board of Director- 2 year	Christopher Bell *	322	
Student Government President	Monique Reyna *	327	
Student Government Vice President	Michelle Noyes *	327	
Student Government Senator	John Butzer *	220	
Student Government Senator	Stephanie Chavez *	264	
Student Government Senator	Tracy Davis *	212	
Student Government Senator	Travis Hunt *	235	
Student Government Senator	Matt Stanger *	211	
Student Government Senator	Aron Uribe *	210	
Student Government Senator	Alex Yopez *	255	

*Indicates individuals elected to position



SIRF: ASI and Student Government partnered to create a comprehensive marketing campaign to inform the student body about the Student Involvement and Representation Fee (SIRF), a new voluntary student fee effective for the fall 2015 term. The fee amount of \$2 per semester is used to support the student leadership, involvement, governance, and advocacy programs managed by the California State Student Association (CSSA). The marketing campaign included buttons for CI staff and students, informational brochures and posters, social media and other digital campus marketing .





ART IN THE UNION

Display Case: This year the Student Union display case was transformed into a mini-art exhibit displaying several student sculptures. The building also contains 10 acquired hanging art pieces and is in the process of purchasing another stunning piece from the 2015 CI Student Art Show.

ASI Art Purchase Award: The Student Union supports student learning through the displaying of art created by CI students. This not only gives students the opportunity to display their work in a professional setting but also adds aesthetic value to the Student Union, promotes culture, and engages patrons in art discussion. This year the ASI Art Purchase Award was awarded to Jessica Chiang for her piece called, *Made for You and Me*.

ASI in the Spotlight:

- ASI won first place in two categories for the Association of College Unions International Region 1 Steal This Idea Contest for student work. The designs were created by ASI Graphic Designer Benjamin Blanchard. The first award was for the 2014 The Nautical yearbook (multi-page document category) and the second award was for the Dolphinpalooza flier (four-color poster category).
- ACUI *Bulletin* Spotlight Feature: The Student Union was featured in the May/June 2015 *Bulletin*, a magazine publication of the Associated College Unions International. http://www.acui.org/Publications/The_Bulletin/2015/2015-05/28530/



Made for You and Me, Jessica Chiang

A close-up photograph of a person's hand holding a tablet. The tablet screen displays several colorful educational cards. One card shows the letter 'A' with a red apple illustration. Another card shows the number '1' with a small figure. The background is slightly blurred, showing more cards and a person's arm in a blue sleeve.

ASI Facilitates Learning Development

The ASI professional staff created numerous opportunities for student assistants to gain greater understanding of their leadership capacity, professionalism and student unions.

- The Student Union student assistants and professional staff met for an all-day American Heart Association Cardiopulmonary Resuscitation (CPR, First Aid, and Automated External Defibrillator [AED]) certification course on November 22, 2014. The ASI employees were provided this opportunity to ensure all staff are prepared and knowledgeable in case of an emergency.
- Each year the Student Union provides student assistants with the opportunity to attend, along with Diana Ballesteros and Christine Thompson, the Association of College Unions International Regional Conference. This year the conference was held at the University of La Verne and was attended by seniors Ashley Mayer and Jennifer Burkhard.
- This year students from *The CI View* newspaper and *The Nautical* yearbook were provided the opportunity to attend the Associated Collegiate Press National College Journalism Convention held in Los Angeles. Zachary Valladon, Heidi Dreiling, and Carisa Arellano attended the conference and shared valuable ideas and information with their entities.

Professional Development

Diana Ballesteros:

- Attended the Women's Leadership Institute in Laguna Nigel, CA
- Attended the Associated College Unions (ACUI) International regional conference in La Verne, CA
- Attended the ACUI national conference in San Antonio, TX

Benjamin Blanchard:

- Attended the HOW Design Live conference in Chicago, IL

Genesis DeLong:

- Received a graduate certificate in Conflict Resolution from Abilene Christian University in Abilene, TX
- Attended the Auxiliary Organizations Association conference in Pasadena, CA

Christine Thompson:

- Attended the Leadership Education for Asian Pacifics (LEAP) conference in Pomona, CA
- Attended the Auxiliary Organizations Association conference in Pasadena, CA
- Attended the ACUI regional conference in La Verne, CA
- Attended the ACUI national conference in San Antonio, TX
- Attended the WASC ARC Conference in Los Angeles, CA

ASI Professional Staff Book Club: Each year the ASI professional staff reads books to expand their knowledge in the areas of higher education, student unions, leadership and student development. This past year the ASI staff read *The College Union Idea* and *Well Being*.

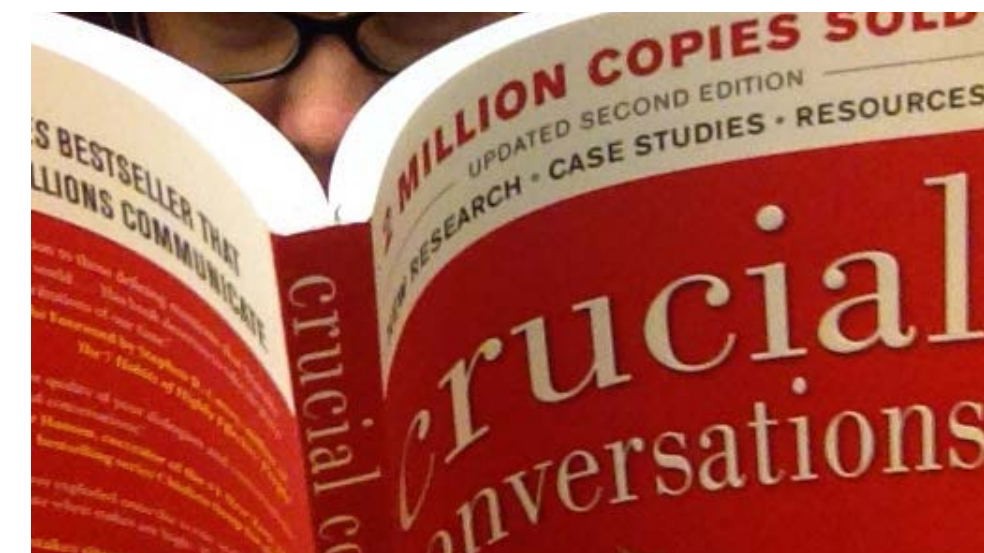
Facilitation of the Division of Student Affairs Book Club: This year, Genesis DeLong and Christine Thompson teamed up with Michael McCormack, Coordinator of Community Programs for Housing & Residential Education to conduct the Division of Student Affairs (DSA) Read and Reflect Book Club on *Crucial Conversations* by Patterson and McMillan. The book club hosted approximately 17 colleagues from the Division who contributed their thoughtful insight of the book's content.

Training

- This year's Board received a comprehensive eight-hour training with topics that included non-profit corporation law, auxiliary status, budget, open meeting law, parliamentary procedures, and CI ASI history.
- ASI student assistants participated in the DSA Student Assistant Orientation and Training. The student assistants experienced a unified curriculum based on CI's foundational values and common professional responsibilities. Presentation topics included Divisional roles, the CI and DSA missions, DSA core values, professionalism, etiquette, career preparation, and ethical decision making. One hundred and twenty-one (nine from ASI) students participated in the training.

Student Leadership Development

- Each year the Student Union student staff and ASI entity leaders read a contemporary leadership book, discuss amongst their peers, reflect, and are asked to apply leadership theory to their daily lives. This year the students read *Crucial Conversations* and *The Student Leadership Challenge*.



Continued Benefits for CI Graduates

How did your experience with ASI impact, develop and prepare you for today?

Jason Barnes ‘12

When I look back on my time at CI, my most profound experience in college was being part of ASI serving as the Student Government vice president and member of the ASI Board of Directors. It was an honor to have the privilege of being a part of something so much greater than myself working with staff, administrators, and representing students. During this time I feel I reached a new height finding fulfillment and purpose in my life. I grew as a leader while managing the student senate and overseeing projects and events that ultimately benefited the student body. I gained invaluable skills while learning to collaborate and bring individuals together in order to accomplish a common goal, publicly speaking in front of an audience, and taking a conceptualized idea full circle to see it come to fruition.

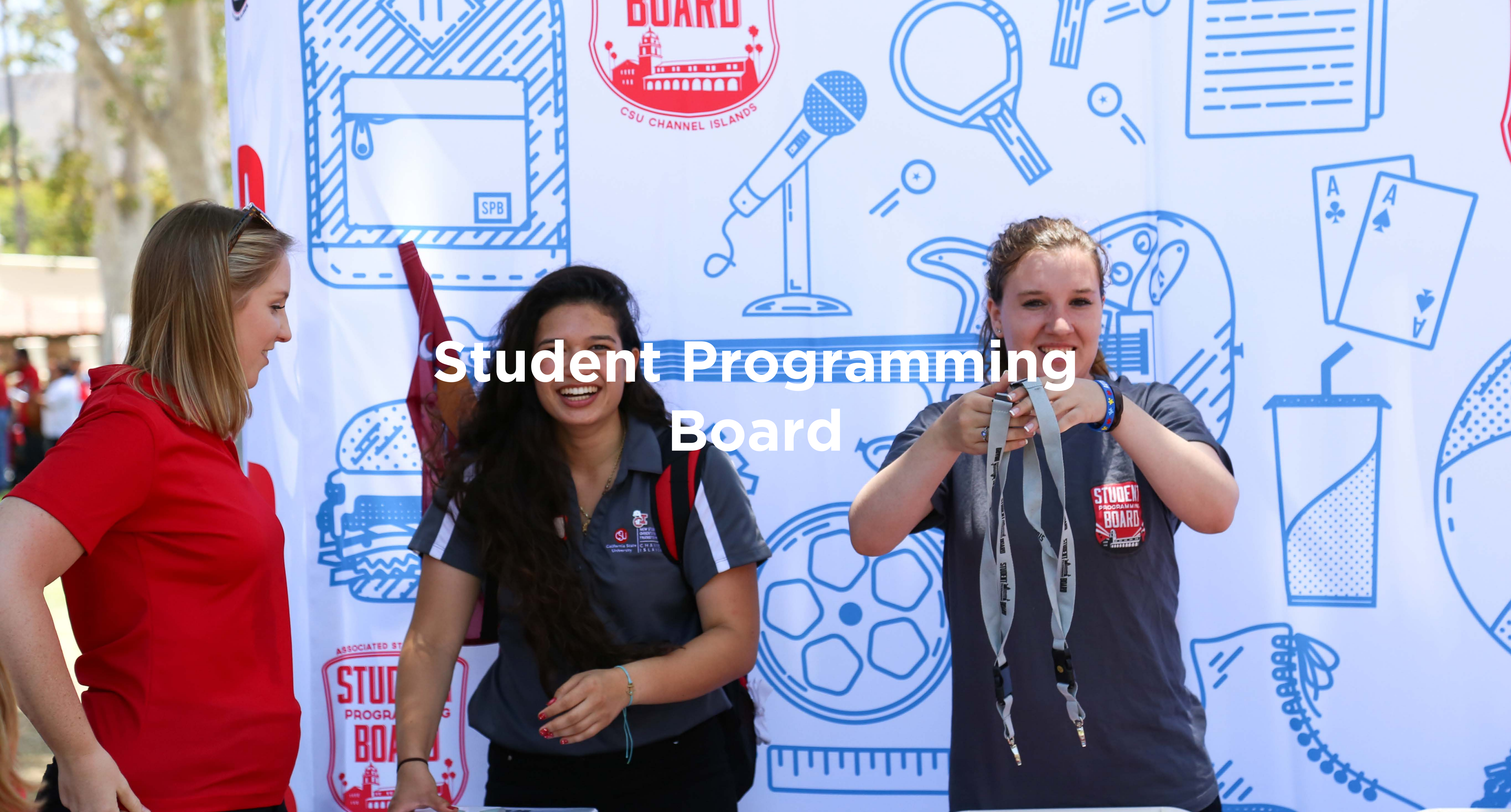
ASI gave me a greater sense of direction and a strong foundation that paved the way to accomplish future aspirations by seeking out opportunities, welcoming new challenges, and setting high goals. I learned to believe in myself and my abilities. The most impactful take away from ASI that has stayed with me over the years is the amount of support and guidance I received from the staff and administrators. I am grateful to call these individuals my mentors who are personally vested in my success. These individuals instilled in me the belief that I can attain anything I set my mind to.

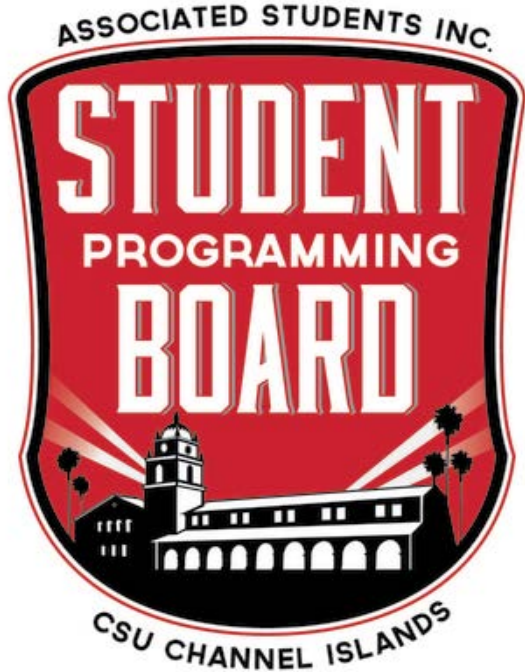
Reflecting on my time in ASI, it was an incredibly rewarding experience—one that opened doors leading to new endeavors and accomplishments that included continuing on as a student leader in graduate school, completing my master’s degree with honors, and starting my career working as a field representative for Congresswoman Brownley. ASI was the cornerstone of my development and success that I continue to build upon. No matter where my journey may lead I will always remember where it began, and that is with ASI.v



Jason Barnes '12

Student Programming Board

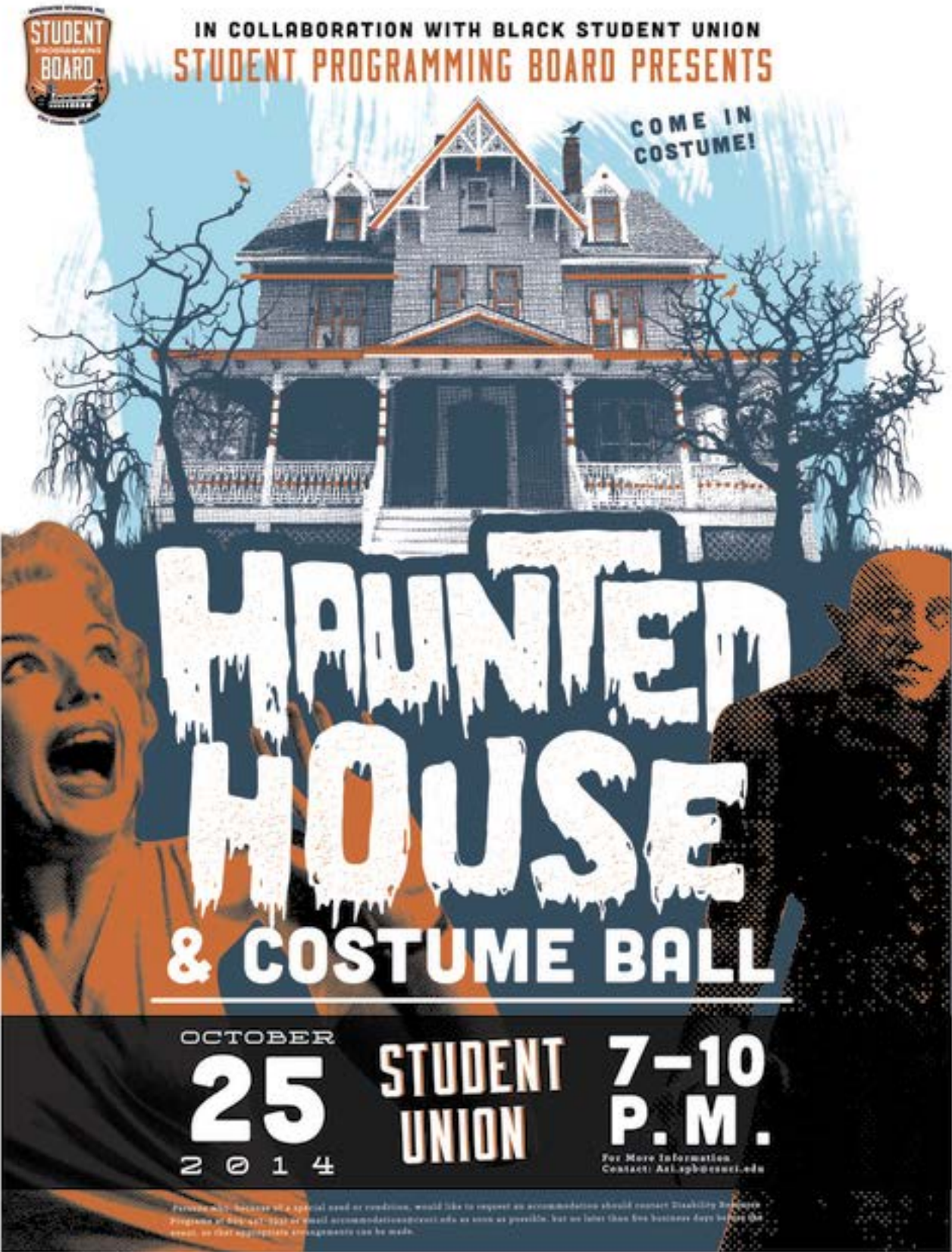




Student Programming Board

By planning and implementing a variety of exciting campus events, Student Programming Board (SPB) creates social and educational opportunities for students to engage in the CI community, develop professional and leadership skills, attain new experiences, and learn from a diversity of perspectives.

Program		2014-2015 Number of Attendees
Block Party #1 - Fall	300	
Block Party #2 - Fall	250	
Block Party #3 - Fall	200	
Block Party #4 - Spring	250	
Block Party #5 - Spring	200	
<i>SPB provided Casino Night portion of event</i>		
Grocery Bingo #1 - Fall	50	
Grocery Bingo #2 - Fall	100	
Grocery Bingo #3 - Spring	100	
Movie Night Under the Stars - Fall	200	
Movie Night Under the Stars - Spring	150	
Dead Week Care Packages & Pizza Party - Fall	300	
<i>Collaboration with Student Government</i>		
Dead Week Care Packages & Food Truck - Spring	300	
Ekho's Laugh Lounge - Fall	75	
Ekho's Laugh Lounge - Spring	75	
Day of the Dead	200	
<i>SPB hosted an activity during event</i>		
Karaoke/Talent Show Auditions	35	
Family Weekend Talent Show	150	
Haunted House and Costume Ball	100	
International Fair	200	
Condoms & Candy	35	
Ice Skating & Broom Ball	150	
LA Kings vs. Anaheim Ducks Hockey Game	100	
Relay for Life	200	
<i>Collaboration with ASI on luminaria sales/canned food drive</i>		
The Legacy Awards	150	
<i>Collaboration with ASI and Student Leadership Programs</i>		
Dolphinpalooza	600	
Welcome Back Luau	150	



A group of students are gathered around a table covered with a red cloth at an outdoor fair. They are looking at a poster titled 'Committee Meeting Schedule' which lists various committees and their meeting times. The poster includes sections for 'Student Fee Advisory Committee', 'Student Health Advisory Committee', 'Recreation & Athletics Fee Committee', 'Technology Committee', and 'Student Government'. The students are dressed in casual summer attire, including t-shirts, tank tops, and a baseball cap. One student is pointing at the poster while others look on. The background shows other fair booths and people, suggesting a busy outdoor event.

Student Government

Student Government

Student Government provides students with access to CI’s top administrators, serves as an advocate for CI students at the state-wide level, and honors individuals who make significant contributions to CSU Channel Islands.



Initiative

Pizza with the President - Fall semester	200
Pizza with the President - Spring semester	75
Smooth Talk with Doc – Fall semester	75
Parking Services Forum	200
California Higher Education Student Summit (CHESS)	5
CSUnity Student Leadership Conference	8
SG Elections Debate	20
SG Inauguration	20

2014-2015 Number of Attendees

KEY ACCOMPLISHMENTS

- Student Government collaborated with Transportation & Parking Services to host a parking forum at which students could ask the director of Transportation & Parking Services questions regarding this timely campus issue.
- During the voter registration period, Student Government worked with the League of Women Voters to educate the senate on proper voter registration and to register over 150 CI students to vote.
- Student Government senators and executive members volunteered at California’s 26th District congressional debate which was hosted on the CI campus on October 12, 2014.
- Student Government’s leaders served the California State Student Association in the following roles:
 - President Vanessa Bahena served as the Vice Chair of University Affairs.v
 - Vice President Sara Sanders served as the Statewide Academic Senate Liaison.

2014-2015 BILLS & RESOLUTIONS

- A Resolution in Support of the California State Student Association Student Involvement and Representation Fund
- A Resolution Regarding Sexual Assault

Luis Urrea

Haiku for the Major
BY: MAR-KELL LAW

English
Late night, rain falling gently
Mistake me, making things
You think I'm doing it?

Spanish
Sweet justice and the
Torture chamber of hell
Will never exist.

Business
From Cuba and Back
How do I get to make a
10-figure success?

Computer Software
EASY!
Microsoft Holdings
EASY!

Real Estate
How to make a million in
30 days!
We will deliver... immediately!

Work-At-Home
How to get paid to work at home!

OPINION *The CI View* ART **SPORTS** **3** PAGE

at the Recreation Center

of the season will be announced by the top teams in a single elimination format on November 15th.

Michelle Noyes
michelle.noyes@tiscali.net

Transportation will not be provided, and you will have to pay for parking. The event is co-located at the Los Angeles Sports Center.

The next game has much more to offer. The teams are the Kings and Anaheim Ducks.

Ducks are both located near each other, which, by default, makes them rivals. will result in a tense

game, and make the hockey fights quite entertaining. In addition, it is a seasonal game, leading to higher sales and a more

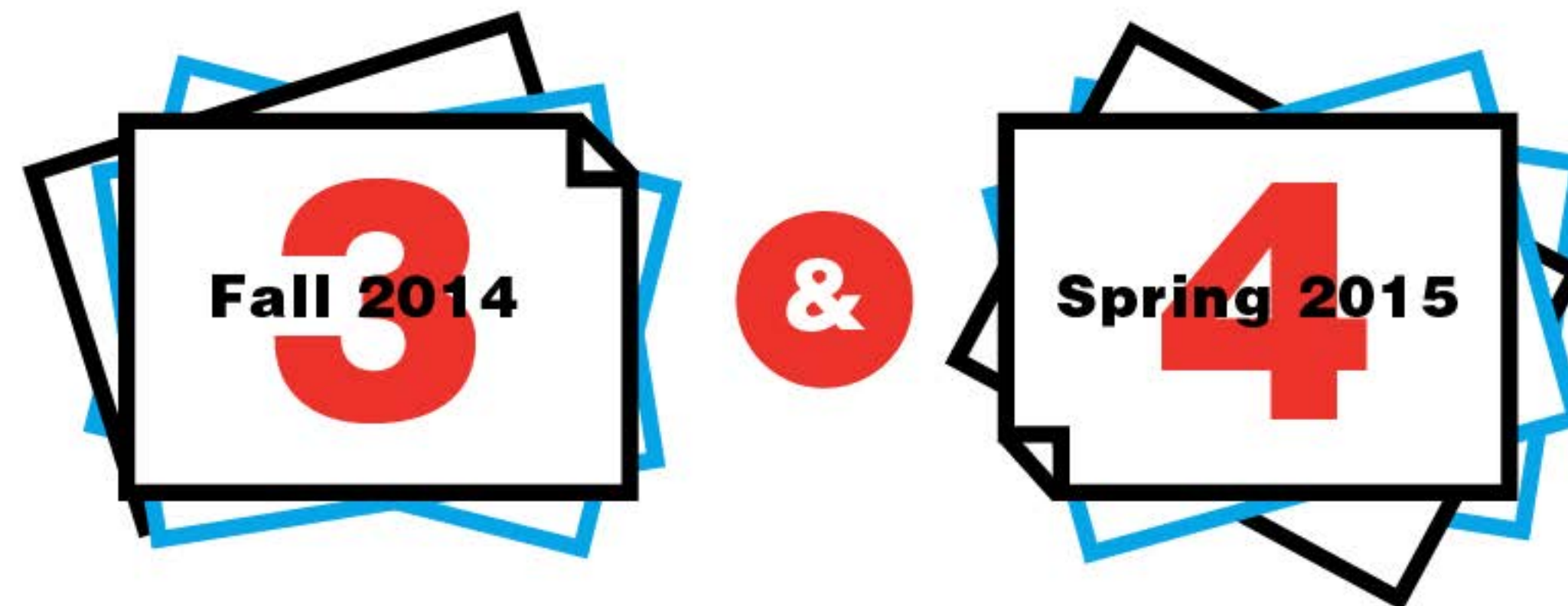
now is planning on sitting by your group, purchase your tickets together. Tickets can be purchased from the front desk at The Student Union building. Tickets are \$10. The tickets will be in use starting October 1st. First come, first served, so be sure to buy them as soon as possible.

The CI View Newspaper

The CI View serves to keep the students of CSU Channel Islands informed about the news and happenings of this growing and dynamic University. The newspaper is a forum for students to express their opinions and to highlight news regarding the issues, events and programs that directly affect the CI student body.



Number of newspaper issues during the 2014 - 2015 academic year

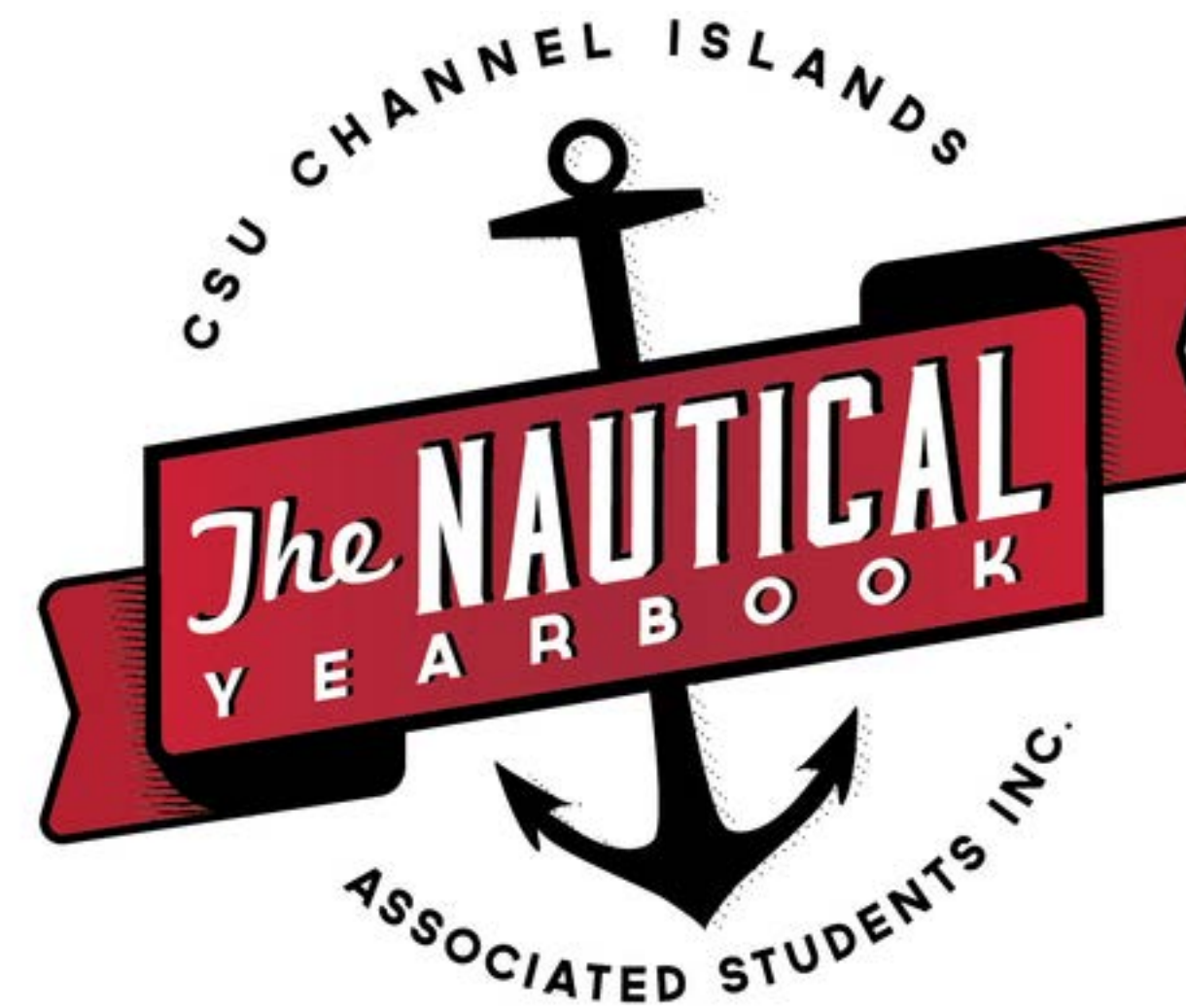


The Nautical Yearbook



The Nautical Yearbook

The Nautical yearbook documents the student history of CSU Channel Islands. The theme of the 2015 *The Nautical* yearbook is Redefined which aims to capture the redefining of the student experience throughout the next decade.



58
students
purchased a
yearbook

A Total Of 79 Yearbooks
Were Ordered

A small icon of a yearbook cover, showing a white cover with a black border and the text "2014-2015" in the center.

21 yearbooks
were purchased
by campus
departments
(faculty, staff
and
administrators)

ASI Implements Sound Business Practices

Student Involvement

Will
this
Because
unlikely to
students. Ho
some financ
including loa
grants, and fe
the Pell grant.

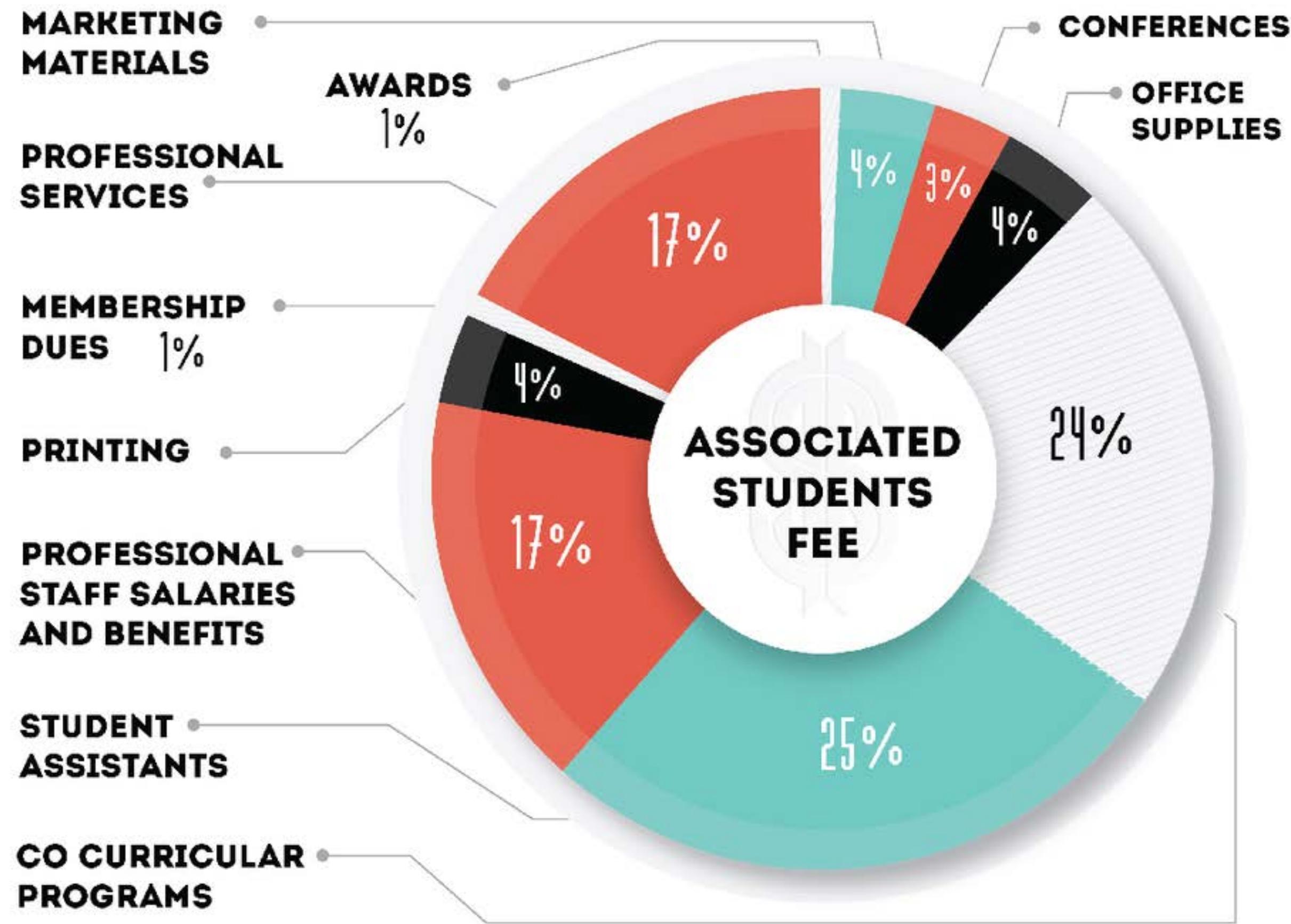
Policy and Process Development

The Board enhanced a number of new policies, processes and updated documents including:

- Budget Allocation and Spending Procedures
- ASI Election Code

Finances & Statistics

Pie ASI: ASI hosted the second annual Pie ASI event. This event is intended to show students where and how their ASI fee is distributed. We serve delicious pie while going over the ASI budget pie chart which indicates how the fee is allocated.

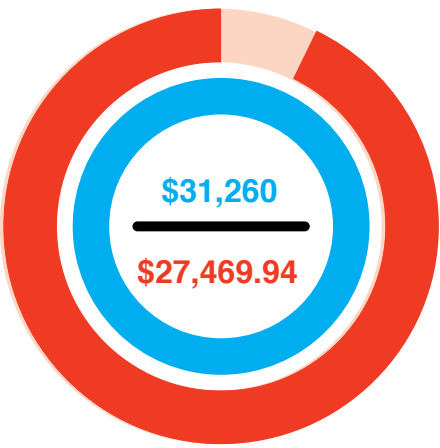


Finances & Statistics

Budget | Actuals | Overages



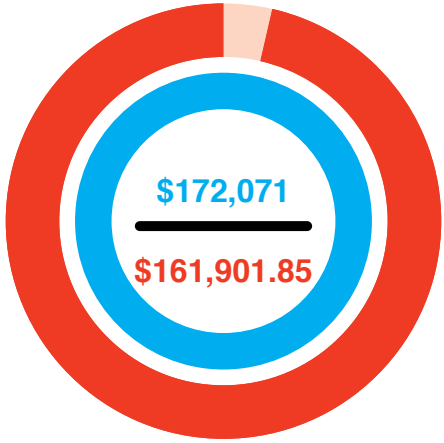
Student Programming Board



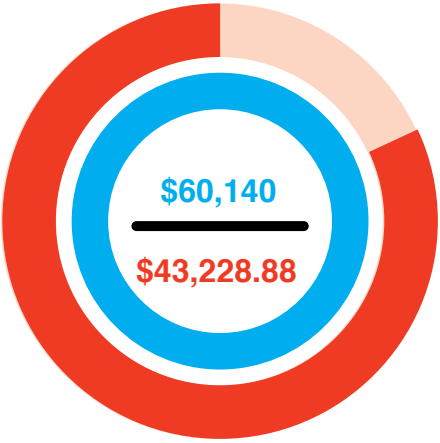
The Nautical Yearbook



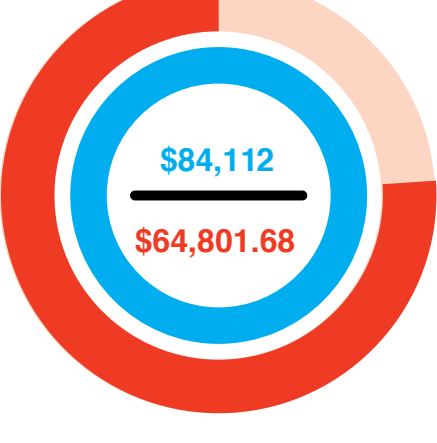
The CI View Newspaper



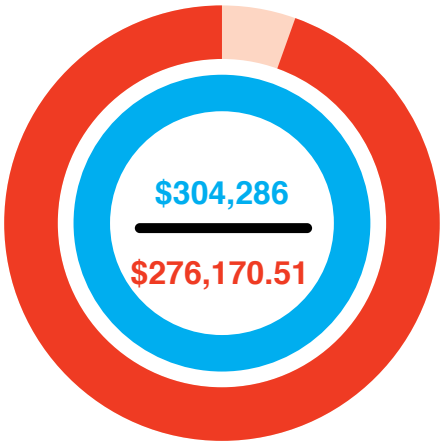
Student Life



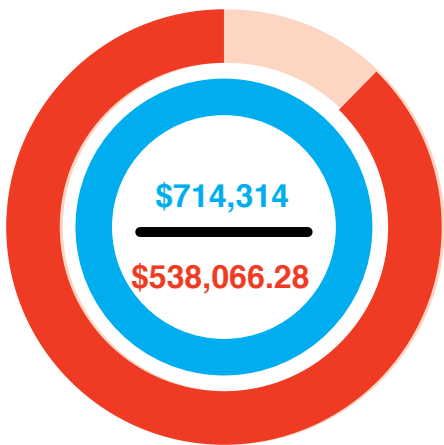
Student Organizations



Student Government



ASI Administration



Student Union Operations

MARKETING

- In 2014-2015, ASI processed over 60 design requests for ASI, the ASI entities, and the Student Union.

ACADEMICS

- Student officers in ASI hold over a 3.0 GPA.



STUDENT UNION

- The Student Union celebrated its 5th birthday as well a **28%** increase in room reservations.



- The Student Union increased by **6.6%** in patron usage.



2014-2015 Professional Staff Team



Christine Thompson

Associate Director



Diana Ballesteros

Facility Specialist



Lundon Templeton

Budget Assistant



Genesis DeLong

Assistant Director



Ben Blanchard

Graphic Designer



Ekho The Dolphin

School Mascot

BROUGHT TO YOU BY ASSOCIATED STUDENTS INC.