Division of Student Affairs
Cycle of Assessment

1. CREATE A PLAN
2. SELECT ASSESSMENT TYPE AND METHODOLOGY
3. CREATE ASSESSMENT MEASURES
4. IMPLEMENT PROGRAM AND COLLECT DATA
5. ANALYZE DATA
6. EVALUATE THE PROGRAM
7. REPORT FINDINGS

*Relates to program assessment

Use data to improve program/service
*Identify gap between desired aims and actual outcomes

Determine methodology
- Quantitative
- Qualitative

Determine assessment type
- Formative v. summative
- Indirect v. direct

Define assessment purpose
Create research questions
Link to CI or DSA performance indicators
Ethical consideration
Create objectives

*What do we want to know?
*Why do we want to know it?
*What is working?
*What is not working?

CI and DSA missions
General education outcomes
Institutional Review Board
Informed consent
Data access and ownership
Principles of good practice in assessment student learning
Program
Learning
Development

Accountability and program improvement
Tracking
Needs assessment
Benchmarking
Measure against professional standards
Student learning outcomes
Campus environments
Campus culture
Assessment of staff competencies
Student satisfaction

Campus environments
Campus culture
Assessment of staff competencies
Student satisfaction

Institutional Review Board
Informed consent
Data access and ownership
Principles of good practice in assessment student learning
Program
Learning
Development

Institutional Review Board
Informed consent
Data access and ownership
Principles of good practice in assessment student learning
Program
Learning
Development

Institutional Review Board
Informed consent
Data access and ownership
Principles of good practice in assessment student learning
Program
Learning
Development

Institutional Review Board
Informed consent
Data access and ownership
Principles of good practice in assessment student learning
Program
Learning
Development