



California State
University

Division Of
**STUDENT
AFFAIRS**

C H A N N E L
I S L A N D S

Annual Report 2012-2013

"Placing students at the center
of *their* educational experience..."

-Student Affairs Mission Statement



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Message from the Vice President



For almost twelve years, as the founding Vice President for Student Affairs at California State University Channel Islands (CI), I have had the distinct opportunity to work alongside a team of extraordinarily hard working and consummate student affairs professionals. While minimal staff turnover may change some of the names on the personnel roster, the dedication and commitment to providing high-quality programs and services to the students has never once wavered.

During the 2012-2013 academic year, the California State University (CSU) was confronted with severe budget constraints, enrollment challenges, impaction, and the ominous task of supporting the extremely delicate balance between staff work-load and meeting the increased needs of an ever-expanding diverse student population; in this case, CI was no exception. Over the past year, the Division of Student Affairs (DSA), despite increased student enrollment, minimal funding, and devastating personnel deficiencies, continued to provide admirable service to the student and campus community. The DSA was, once again, successful in providing programs and student support services, which ultimately contributed to the success of our student body and attributed to the realization of the University mission.

The Division of Student Affairs, for the 2012-2013 year, was comprised of approximately 85 staff members distributed among the following areas: Associated Students Inc., Enrollment Services, Housing and Residential Education and Student Life. In an effort to provide an overview of the work done by the areas of the DSA over the past year, this report outlines our respective purpose statements, highlights, awards/presentations, services, programs, and achievements of distinction. We Are CI!

Sincerely,

A handwritten signature in black ink, appearing to read "Wm. Gregory Sawyer". The signature is fluid and cursive.

Wm. Gregory Sawyer, Ph.D.
Vice President
Division of Student Affairs

Division of Student Affairs at a Glance

CI Mission Statement

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.

Division of Student Affairs Mission Statement

Placing students at the center of **their** educational experience, the Division of Student Affairs supports and enhances learning and the University community through quality co-curricular programs, activities, facilities, and services.

Division of Student Affairs Core Values

Excellence
Diversity
Collaboration
Integrity
Commitment

Division of Student Affairs Goals

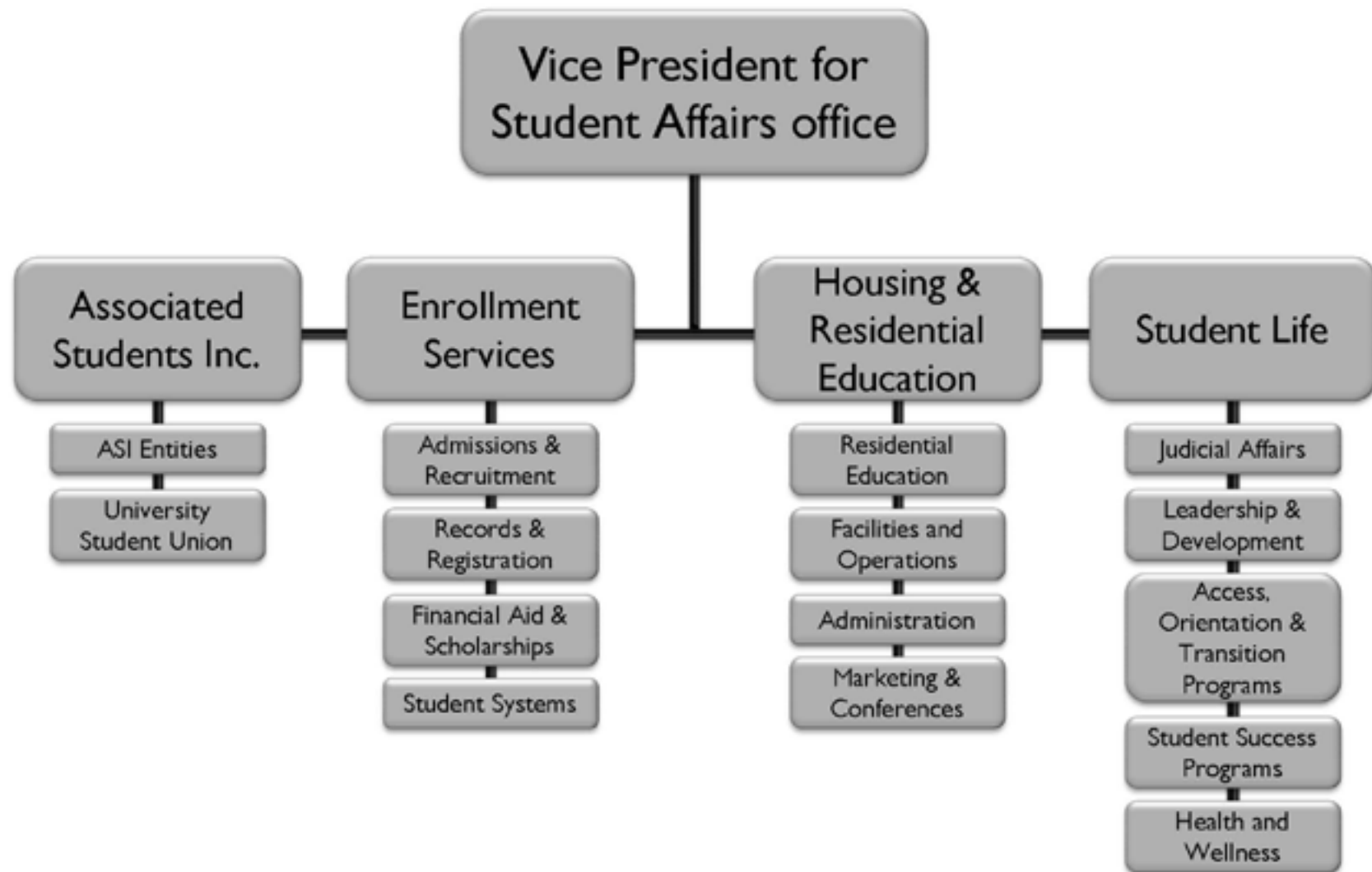
- To recruit, enroll, retain and graduate a diverse student body at both the undergraduate and graduate levels.
- To encourage a learning community in and beyond the classroom that promotes academic excellence and personal development of

students. Leadership participation and community involvement will be emphasized. Understanding and appreciating diversity will be embraced in order to prepare students for life after the university experience.

- To offer programs and services for students that enhance their quality of life at CI. In addition, the Division of Student Affairs will offer programs and services that foster positive relationships between members of the campus and surrounding communities.
- To prepare students for life-long learning and ongoing personal development; provide opportunities for the learning and development of the whole person; and to continually evaluate and improve the quality of programs and services offered to students.



Division of Student Affairs Program Chart



Vice President for Student Affairs

Statement of Purpose

The purpose of the Vice President for Student Affairs' office is to recommend policies, guidelines, and procedures that will ensure a coordinated delivery and assessment system of student services throughout the Division of Student Affairs (DSA), which includes Enrollment Services, Student Life, Housing & Residential Education, and Associated Students Incorporated.

The Vice President for Student Affairs office ensures a comprehensive clearing system which:

- tracks and reports budgets and expenditures;
- implements, coordinates and/or manages special projects;
- produces and distributes internal and external student communication materials;
- hires, trains and provides staff development;
- provides co-curricular education initiatives; and
- coordinates program assessment and evaluation for all units within the Division.



Associated Students Incorporated (ASI)

ASI Statement of Purpose

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.

Student Union Statement of Purpose

The Student Union serves to foster community and enhance student learning and development on the CI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development, and maintaining an environmentally responsible facility.

Highlights

- **64%** increase from the previous year in patron usage of the Student Union
- The Student Union has also seen a dramatic increase in room reservations (85% from the previous year). In response to these increases, ASI purchased additional chairs and tables, which resulted in a 44% increase in seating capacity for the Union.
- ASI partnered with Alumni & Friends in hosting the inaugural alumni awards reception entitled “A Night with CI.” Three awards were distributed to distinguished alumnae, all of which were significantly involved in ASI during their CI undergraduate career.
- Statewide Leadership: Every month, the Student Government President and Director of Government Relations attend the California Student Association where they meet with student leaders from the

other 22 CSU institutions to discuss state legislation pertaining to higher education; partnerships to increase efficiencies, effectiveness, and equity; and access and a high quality state education.

- ASI implements numerous leadership development opportunities for their student assistants and entity leaders. A few of the initiatives include leadership book clubs, campus visits to other CSU student unions, weekly reflections and performance appraisals tied to the CI Leadership Definition, and weekly leadership presentations and discussions.

Student Development Initiatives

- **1,217** meetings/events hosted at the Student Union throughout the 2012/13 academic year.
- The Student Union promotes student development through the coordination of weekly student performances of live music and the open mic night.
- The Student Union enhances student learning through the implementation of Noon Forums, which allow students, faculty, and staff to come together as a community of scholars and examine



Associated Students Incorporated (ASI)

issues occurring locally, state-wide, nationally or internationally through an interdisciplinary lens. This past year, the Student Union hosted a forum on California State Proposition 30.

- Each year, the students read a contemporary leadership book, give presentations to their peers, write reflections, and are asked to apply leadership theory to their daily lives. This past year, the students read *Leadership: Theory and Practice* by Northouse (2009).
- ASI initiated the inaugural ASI Art Purchase Award through the purchase of an oil painting entitled *Night Bazar* by student, Breanna Young.

Awards/Presentations

- **Dr. Evans Taylor** presented on “Assessment Outcomes, What’s Next?” to the Auxiliary Organizations Association in Pasadena, CA.
- **Dr. Evans Taylor** presented on “Etiquette 101” to the Camarillo Chamber Young Professionals Group in Camarillo, CA.
- **Dr. Evans Taylor** wrote and presented a leadership curriculum for the Ventura County Leadership Academic.

Below and left are pictures from the Gratitude Gathering held on May 6, 2013, where CI students, faculty, staff, and administrators came together to thank the first responders who saved the CI campus community from the Camarillo Springs Fire (May 2, 2013).



Enrollment Services

Mission/Purpose

Attract, support and enhance student enrollment at CSU Channel Islands by providing quality information and service to make the college enrollment process efficient, accessible and student-centered.

Highlights

- For the first time in CI history, Student Systems worked with Financial Aid to “unpack” over 1,500 applicants’ financial aid award packages who elected not to attend CI. As a result, the State University Grant (SUG) monies could be redistributed to matriculated CI students.
- Over \$41 million in financial aid has been awarded to CI students.
- Financial Aid & Scholarships developed financial aid award packages for 6,737 students.



- Financial Aid & Scholarships awarded 109 scholarships to CI students.

- **43%** increase from 2011/12 in the number of undergraduate and graduate applications received (over 12,600 applications received)

- Over 4,500 prospective students and their families visited the Recruitment Center.
- Records & Registration processed more than 1,400 course substitutions and petitions.
- Admissions & Recruitment worked on the development of an online campus tour reservation and confirmation system for individuals and their families.
- Student Systems sent close to 25,000 email communications associated with name changes, the Early Start Program, financial aid applications, satisfactory academic progress, financial aid awards, and loan entrance requirements.

Student Success Collaborations

- Academic Advisement and Records & Registration collaborated to provide training for faculty and faculty advisors regarding advising tools and resources.

- **3,400** visitors attended Discover CI, the University's campus preview day, which was implemented via a collaboration between Admissions & Recruitment and the campus community.

- Admissions & Recruitment, in collaboration with the campus community, reinstituted CI Counselor Day where over 100 high school and community college counselors visited CI to receive updates from the University.

Enrollment Services

Awards/Presentations

- **Ms. Durán** presented on “Automatic Evaluation: From Admission to Matriculation” during the Alliance Conference in Indianapolis, IN.
- **Ms. Olague** presented on “Using Student Groups to Change Requirement Groups in the Academic Advisement Report” during the Alliance Conference in Indianapolis, IN.
- **Ms. Reyes** presented on “CSU 101: Introductions to the California State University” during the CSU High School Counselors Conference in Ontario, CA and Pasadena, CA.
- **Ms. Reyes** presented on “CSU 201: Advanced Exploration of the CSU Admissions Handbook” during the CSU High School Counselors Conference in Pasadena, CA.



Housing & Residential Education

Mission/Purpose

In the Division of Student Affairs, Housing and Residential Education (HRE) supports the mission of our University by providing facilities, services and programs to ensure students live and learn in a secure, comfortable and accessible environment. Our student-centered approach is designed to promote academic success, personal growth, responsible citizenship, and service to the community.

Highlights

- HRE employed over 100 residents as student staff. All positions include training and development which provides opportunities to develop skills in leadership, customer service, conflict resolution, project management, and administration.
- Over 1,025 guests were led on housing tours by members of the Fun Patrol and HRE staff as part of their Discover CI experience.
- **200** activities and events were provided by HRE, most of which were designed and implemented by our student staff or community teams and include regular involvement from faculty and campus partners.



- HRE students raised \$465.83 for Relay for Life through a Penny Wars Challenge.
- HRE successfully facilitated safety for residents during the Camarillo Springs Fire including evacuation of all resident students within one hour, providing on-going communication to resident students, and assuring that students with lodging needs during the campus closure were accommodated.

- **\$555,000** in revenue yielded by the development and retention of relationships with 14 external and 3 internal conference clients. This is the largest Summer Conference occupancy and revenue yield to date at CI and represents a 173% increase over summer 2012.
- Within HRE occupancy for spring 2012 was 983 students, about 170 more than the design capacity. This occupancy increased to 1,065 students in fall 2012, about 250 more than design capacity.
- HRE continued and expanded academic support programs through the “Wisdom Wednesdays” event that included weekly tutoring provided by the Learning Resource Center. Further, one staff member personally initiated an advising intervention for six students who were on academic probation. All six students improved their GPA in spring semester.

Innovation & Sustainability

- HRE installed new water fixtures in Anacapa and Santa Cruz designed to reduce water usage by 50%.
- HRE continued the practice of incorporating California native plants into Anacapa Village landscape.

Housing & Residential Education

- Over 150 residents participated in the “Do It in the Dark” event which was a collaborative effort between HRE and Islands Café to increase awareness on energy usage.
- HRE implemented StarRez, an information system allowing electronic application filing, contract submission and deposit payments.
- HRE created a DVD script to showcase student housing to prospective students. It is available on the campus tour as well as the CSU Channel Islands YouTube channel.
- HRE has reduced the turnaround time on completion of work orders from 3 days to 24 hours for most student requests.
- Utilizing the University Mission Pillars, Characteristics of a CI Grad, the Dimensions of Development, and student development theory, a new Residential Education educational event planning model was created for use in RA events, the DOLPHIN Needs Model. Through reference to the historical foundations of the University as well as a focus on the specific needs of students in residence, a holistic needs-based model was developed: **D** - Diversity Awareness, **O** - One’s Self-awareness, **L** - Life & Career Planning, **P** - Personal Citizenship, **H** - Healthy Living, **I** - Interpersonal Relationships, and **N** - Neighborhood Connections.

Awards/Presentations

- **Ms. Cindy Derrico** presented on “Recent California Public University Housing Projects and ACUHO-I 21st Century Project” at the annual CSU Chief Housing Officers Meeting in Fullerton, CA.
- **Ms. Cindy Derrico** presented on “Expanding the Assessment of Student Success: Thriving in College” at NASPA in Orlando, FL.
- **Ms. Cindy Derrico** served as an invited program moderator for “Energy Conservation in Student Housing through Social Norms,

and Fuzzy Logic” at the California Higher Education Sustainability Conference in Santa Barbara, CA.

- **Ms. Elizabeth Miller** was selected to serve as an Annual Conference Chair for the 2014 meeting of the Western Association of College and University Housing Officers.
- **Mr. Jake Hanley** was recognized by the Western Association of College and University Housing Officers (WACUHO) as “Volunteer of the Year.”
- **Ms. Britany Cashatt** won second place in the WACUHO new Professional Case Study Competition.



Student Life

Mission/Purpose

Student Life serves as a first point of contact for students seeking involvement opportunities on campus and provides proactive learning experiences aimed at preparing students to serve as effective leaders and members of diverse cultures and communities.

Highlights

- **1,900** students (or 40% of the student population) exchange information regarding their student organizations on CISync.
- Disability Resource Programs proctored 1,543 exams, processed 1,137 requests for note taking services within 808 classrooms, and processed 1,701 alternative media requests.
- Personal Counseling Services logged a total of 1,013 patient visits.
- Student Health Services logged approximately 2,600 patient visits.
- Student Life facilitated the inaugural SSS Leadership Conference, the inaugural African American Achievement Luncheon, the inaugural Campus Recreation Sports Banquet and the inaugural Veterans Medallion Ceremony.
- Judicial Affairs facilitated 143 judicial cases submitted by Housing & Residential Education, the CI Police Department, faculty, students and staff.
- In collaboration with Housing & Residential Education and Personal Counseling Services, Student Life obtained 100% completion of Alcohol.edu by all residential students.
- The campus was awarded a California Mental Health Services Grant.

- The Channel Islands Boating Center opened in collaboration with county and state agencies.

- **1,625** applications for 50 spaces in the Educational Opportunity Program were received.

- University Outreach served over 1,625 students through the Pathway to College program.
- The number of sports clubs increased to 12 with 144 student participants.

Awards/Presentations

- **Island View Orientation** received the 2013 Association for Orientation, Transition and Retention in Higher Education (NODA) Innovative Program Award at the regional conference.
- **Jay Derrico** presented on “Vet 2 Vet Mentorship Program” at the NASPA Regional Conference in Waikoloa, HI.
- **Kirsten Moss** presented on “Sustaining Orientation amidst Budget Cuts and Student Growth” at the National Orientation Directors Association Conference in Los Angeles, CA.
- **Damien Peña** and **Valeri Cirino-Paez** presented on “Brainstorming Effective Programs to Support Students with Autism” at the national NASPA conference in Orlando, FL.

Student Life

Pictured below are the students who participated in the 2013 CI Summer Bridge Program.





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