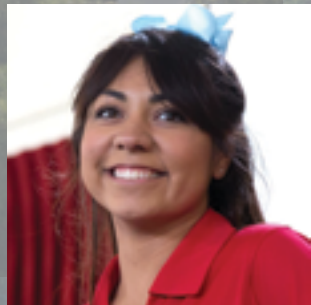




Channel Islands
CALIFORNIA STATE UNIVERSITY



DIVISION OF STUDENT AFFAIRS
ANNUAL REPORT

13-14

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California State
University

Division Of
**STUDENT
AFFAIRS**

C H A N N E L
I S L A N D S



Message from the Vice President



On behalf of the Division of Student Affairs (DSA) at CSU Channel Islands, I am pleased to share the 2013-2014 DSA Annual Report. During my annual State of the Division Address, I challenged the Student Affairs Team to begin planning for the next ten years, creating a new tomorrow for CI's next decade. They were asked to reevaluate, innovate, and create a university where we would continue to provide quality co-curricular programs and services for an ever-changing and rapidly growing student population.

While the DSA and the University have many stakeholders (e.g. faculty, parents, community members), our students remain the focus of all that CI does and continues to do. In order to meet the ever changing needs of our students, Student Affairs has reinvested in itself by designing an organizational structure based on clearly defined strategies and "best practice" models. With the new

DSA structure implemented during the 2013-2014 Academic Year, the Division repurposed existing programs and services previously offered in the areas of Student Life and the Vice President for Student Affairs office in order to create the areas of Assessment & Strategic Operations (ASO) and Wellness & Athletics (W&A). ASO was specifically designed to support the expanding and diverse personnel, training, assessment, communication, budget, and strategic planning needs of the Division of Student Affairs. The creation of W&A has allowed for a more focused and intentional commitment of resources dedicated to the well-being of CI students along with the development of intercollegiate athletics. These two areas, in conjunction with the existing areas of Associated Students Inc., Housing & Residential Education, and Student Life, work collaboratively to meet the increasing needs of our CI students in a high-tech, high-touch minimally staffed state-supported environment. The DSA continues to successfully provide programs and services that support students. Many of these programs and services have contributed greatly to the success of CI's incredibly engaged and mission focused student body, and attributed to the realization of the University mission.

The goals and objectives set for the DSA for the 2013-2014 Academic Year were met with much anticipation and measurable outcomes. This report outlines the Division's purpose statement (i.e. area standards), highlights, awards/presentations, programs, services, and acknowledgments of distinction. Simply stated, these accomplishments of the Division of Student Affairs would not have been possible without the intentional efforts, dedication, and committed staff who consistently hold true to our mantra of "placing the students at the center of their educational experience" in everything they do.

Sincerely,

A handwritten signature in blue ink, which appears to read "Wm. Gregory Sawyer". The signature is fluid and cursive.

Wm. Gregory Sawyer, Ph.D.
Vice President for Student Affairs

Division of Student Affairs at a Glance

CI Mission Statement

Placing students at the center of the educational experience, California State University Channel Islands provides undergraduate and graduate education that facilitates learning within and across disciplines through integrative approaches, emphasizes experiential and service learning, and graduates students with multicultural and international perspectives.

Division of Student Affairs Mission Statement

Placing students at the center of *their* educational experience, the Division of Student Affairs supports and enhances learning and the University community through quality co-curricular programs, activities, facilities, and services.

Division of Student Affairs Vision Statement

To be known nationally as university leaders in co-curricular education by providing needs-based programs and services that promote diversity, leadership, personal and civic responsibility and an appreciation of lifelong learning.

Division of Student Affairs Core Values

Excellence | Diversity | Collaboration | Integrity | Commitment

Division of Student Affairs Goals

- To recruit, enroll, retain and graduate a diverse student body at both the undergraduate and graduate levels.
- To encourage a learning community in and beyond the classroom that promotes academic excellence and personal development of students. Leadership participation and community involvement will be emphasized. Understanding and appreciating diversity will be embraced in order to prepare students for life after the university experience.
- To offer programs and services for students that enhance their quality of life at CI. In addition, the Division of Student Affairs will offer programs and services that foster positive relationships between members of the campus and surrounding communities.
- To prepare students for life-long learning and ongoing personal development; provide opportunities for the learning and development of the whole person; and to continually evaluate and improve the quality of programs and services offered to students.

Assessment & Strategic Operations

Purpose

In January 2014, Vice President Sawyer announced the organizational initiative in the Division of Student Affairs to establish a new area: Assessment and Strategic Operations (ASO). ASO will be responsible for staff and student programs, services and resources that were previously administered through the Vice President's office such as assessment, training, fiscal management, staff resources, communication and special projects that support the DSA.

The ASO area is currently developing a purpose statement, goals and learning objectives.

Highlights

- **Student assistants trained during the Fall, Winter, and Spring DSA Student Assistant Trainings:** **124**
- Assisted with the distribution of the system-wide RAND survey. CI was the first CSU to complete the survey with 896 students and 218 faculty/staff respondents.
- Supported the 2014 CSU ATOD Educational Conference which had a record number of attendees at 419, program submissions at 22, sponsors at 16, and student attendees at 163
- 72 staff members completed the NASPA/ACPA Professional Competency Areas for Student Affairs Practitioners survey that aided the design of the 2013/2014 Division-wide training program.
- Offered all DSA staff members three retreats, four in-person trainings, two book clubs, and two webinars
- **Provided financial and budgetary management for our general fund budget, approximately**

\$3.6 million



Above: Staff and students alike enjoyed the DSA Student Assistant Celebration, held on April 25, 2014.

Assessment & Strategic Operations

- Approximately **30,000** files have been relocated or removed from the S: Drive
- Received a total of 502 employment applications and assisted with filling 18 staff positions
- Hosted the DSA Student Assistant Celebration for 178 student assistants

Student Development Initiatives

- Served as an advisor for *The Nautical* yearbook, assisting student staff with gaining layout and design experience
- Worked closely with the students on the fee committees to help develop their student leadership capabilities
- Managed the Comprehensive Review Processes that support the continuous improvement of programs and services to meet student needs
- Co-authored the “Student Success” and “The Meaning of the CI Degree” sections of the 2014 CI WASC report
- The CI Dolphins Quest for Success program was launched this year through collaborations with representatives from the following areas: Assessment and Strategic Operations, Vice President for Student Affairs office, Project ISLAS, Academic Affairs, Enrollment Management, Student Life, and Housing and Residential Education. Representatives presented on the program at the College Board Educational Conference.
- Provided leadership for the DSA Student Assistant trainings

Special Achievements & Contributions

- Dr. Jennifer Miller presented on “Exploring the Impact of Multiple Identities on College Student Help-seeking Behaviors” at the NASPA Regional Conference, NASPA National Conference, the International Health and Wellness Society Conference, and the NASPA Mental Health/ATOD Conference. She also published her study in the NASPA Regional Newsletter and was a finalist for the NASPA Dissertation of the Year competition.
- Amy Roemelen designed and coordinated the production of the Commencement Candidate & Guest Information booklet.
- Dr. Jennifer Miller co-authored the “The Meaning of the CI Degree” section of the 2014 CI WASC report
- Toni Rice and Dr. Jennifer Miller assisted with the writing of the Student Success section of the WASC report.
- Dr. Jennifer Miller served as the Co-Chair for the 2014 CSU ATOD Educational Conference and Amy Roemelen served on the 2014 CSU ATOD Educational Conference Planning Committee.
- Dr. Jaimie Hoffman and Dr. Jennifer Miller launched the first DSA Blended Learning Assessment Program to support the CI Blended Learning Campus-wide Initiative.

Associated Students Incorporated Statement of Purpose

Associated Students Incorporated is a non-profit auxiliary which exists to support the educational mission of CSU Channel Islands. ASI facilitates learning and development through integrative and co-curricular approaches and identifies and responds to major student issues and initiatives. In addition, ASI implements sound business practices which uphold the fiduciary responsibility associated with the management of student fees, and funds the operation and facility of the CI Student Union.

Student Union Statement of Purpose

The Student Union serves to foster community and enhance student learning and development on the CI campus by providing exceptional services, supporting holistic programming, creating regular opportunities for staff development, and maintaining an environmentally responsible facility.

Highlights

- **Increase in patron usage at the Student Union:** **17%**
- The ASI professional staff created numerous opportunities for student assistants to gain greater understanding of their leadership capacity, professionalism and student unions. ASI student assistants, entity leaders and professional staff visited the following student unions and their professional/student staff: San Diego State University, CSU Northridge, CSU Los Angeles and the University of Hawaii - Manoa.
- The ASI Board approved the ASI Educational Fee Reimbursement Program, which allows ASI professional staff access to funds for use on higher education courses.
- ASI professionalized the University's mascot by giving Ekho a fresh new look as well as hiring a student to represent Ekho. The process for requesting Ekho's attendance was formalized for events and special occasions.

Student Development Initiatives

- **1,077** meetings/events hosted at the Student Union throughout the 2013/14 academic year.
- The Student Union promotes student development through the coordination of weekly student performances of live music and the open mic night.
- Each year, the students read a contemporary leadership book, give presentations to their peers, write reflections, and are asked to apply leadership theory to their daily lives. This past year, the students read *The Student Union Idea* and *Crucial Conversations*.
- ASI purchased three pieces of student art from the 2014 CI Student Art Show. These pieces included a wood working piece by Mireilla Smith entitled *The Golden State*, a screen print by Ben Blanchard entitled *Bring Home the Natives*, and two digital illustrations by Lauren Ann Dorotheo entitled *Mangkukulaman* and *Little Red*, which received the Achievement of Excellence in Illustration Award.

Associated Students Incorporated

Awards/Presentations

Awards

- Christine Thompson: Division of Student Affairs Core Values Award
- Christine Thompson: Selected to attend the Leadership Development Program for Higher Education (LDPHE) for Asian Pacific Americans
- Dr. Genevieve Evans Taylor: Selected to participate in the 2013 Leadership California Cohort

Presentations

- Dr. Genevieve Evans Taylor: Auxiliary Organizations Association, “Assessment Best Practices and Telling the AS/SU Story”
- Dr. Genevieve Evans Taylor: Auxiliary Organizations Association, “What Are You Reading?”
- Dr. Genevieve Evans Taylor: Alpha Phi Emerging Leaders Institute, Lead Facilitator
- Dr. Genevieve Evans Taylor: Alpha Phi International Leadership Fellows Program, Lead Facilitator and Curriculum Author
- Dr. Genevieve Evans Taylor: Ventura County Leadership Academy, Various Leadership Sessions



Left: The 2014 Dolphinpalooza event. Student Programming Board's (SPB) annual culminating event is Dolphinpalooza—a free outdoor festival open to CI and the surrounding community. Held on April 5, 2014, in Potrero Field, this spring's Dolphinpalooza marked the event's highest attendance yet with over 1,000 students, faculty, staff and community members joining in the festivities.

Right: The 2014 Maximus Recipients, from left to right: Jay Derrico (staff), Janel Suliga (administrator), Vanessa Bahena (student), and Cindy Wyels (faculty). Maximus Awards are the only student-organized and student-selected awards given each year that honor four outstanding members of the campus community.



Housing & Residential Education

Purpose

In the Division of Student Affairs, Housing and Residential Education (HRE) supports the mission of our University by providing facilities, services and programs to ensure students live and learn in a secure, comfortable and accessible environment. Our student-centered approach is designed to promote academic success, personal growth, responsible citizenship, and service to the community.

Highlights

- Employed over 100 residents as student staff. All positions include training and development which provides opportunities to develop skills in leadership, customer service, conflict resolution, project management, and administration.
- Over 1,267 guests were provided 101 housing tours by 85 members of the Fun Patrol and HRE staff as part of their Discover CI experience. Six of the housing tours were conducted entirely in Spanish.
- Hosted, together with CSU San Bernardino and CSU Northridge, the Western Association of College and University Housing Officers (WACUHO) at the Mandalay Beach Resort at Oxnard Shores. It was the largest regional conference hosted by WACUHO in more than 10 years.
- **Developed and retained relationships with 18 external and 3 internal conference clients yielding projected revenue of nearly \$722,000. This is the largest Summer Conference occupancy and revenue yield to date at CI and represents a 30% increase over summer 2013.**
- Provided 322 activities and events, most of which were designed and implemented by our student staff or community teams and included collaboration with other University departments and faculty.
- Opening occupancy for fall 2013 was 1,170, approximately 370 more than the design capacity. This occupancy increased to 1,068 students in fall 2013, about 268 more than design capacity.
- Worked with a local real estate company to develop an agreement for additional apartment housing off-campus for one year and short-term overflow accommodations at the Residence Inn in Camarillo. These initiatives were undertaken to assure that all students who needed housing could obtain housing in support of the University's ambitious enrollment goals for 2014-15.

Innovation & Sustainability

- Continued to learn and develop the capacity of Star Rez to improve service to students and administrative and programmatic efficiency. The efforts of CI's implementation has been noted as best-practices by other CSUs and other public and private universities that use Star Rez.
- Continued the practice of incorporating California native plants into the Anacapa Village landscape.
- After responding in fall 2014 with a costly and time-consuming bed-bug treatment protocol for the second time in CI history, HRE contracted with Orkin Pest Control to provide pre-occupancy canine inspections in August 2014 in order to exercise preventative due diligence and reduce the impact to students.
- Worked closely with Financial Aid and Student Business Services to support and prepare residents for covering obligations by move-in day. Nearly 50% of resident students receive financial aid grants and scholarships; many more students use loans to cover educational expenses, including room and board.

Housing & Residential Education

- Over **600** students, staff, administrators, and faculty attended the third annual two-day “Tunnel of Oppression” event held in November 2013 in collaboration with Student Life and the Vice President for Student Affairs office.
- Cindy Derrico and Liz Miller were certified by the National Behavioral Intervention Team Association in January 2014, together with Damien Peña. This means that all members of the Behavioral Intervention Team at CI are NaBITA certified.

Awards/Presentations

- Janel Suliga was selected as the Administrator Maximus Award winner by CI students in March 2014.
- Cindy Derrico presented with her doctoral research team from Azusa Pacific University on “Thriving in College: Fresh Perspectives in Student Success” at NASPA in Baltimore, MD in March 2014.
- Cindy Derrico and Elizabeth Miller presented to the CSU Chief Housing Officers at Sonoma State University on “Camarillo Springs Fire Response at CSU Channel Islands” in November 2013.
- Cindy Derrico was awarded the Pillar of Excellence and Claire Langeveldt was awarded a Core Value Award at the 2014 Division of Student Affairs Celebration of Excellence.
- Elizabeth Miller served as the coordinating Annual Conference Chair for the 2014 meeting of the Western Association of College and University Housing Officers.
- Claire Langeveldt, Lisa Racine and Cassandra Silic presented at the Western Association of College and University Housing Officers Annual Conference and Exposition on “Tailor the Experience: Working with Student Employees with Disabilities” (Equity and Diversity Awareness Certified Program).
- Gary C. Gordon II and Venessa Griffith provided a poster presentation entitled “Alcohol Privilege Certification Program at CSU Channel Islands” at the CSU Alcohol, Tobacco, and Other Drug Conference held at CI in April 2014.
- Two RAs – Chris Bombara and Milo Alfarero – were selected to provide the student keynote address at Central RAP. Of the seven CI RA programs selected for presentation at the conference, four were selected among the top ten programs of the entire conference, including the number one program provided by Chris Bombara and Jenna Silver entitled “A Capital Dinner Party.”



Above and below: Housing residents having fun at a Student Group Connect session.



Purpose

Student Life serves as a first point of contact for students seeking involvement opportunities on campus and provides proactive learning experiences aimed at preparing students to serve as effective leaders and members of diverse cultures and communities.

Highlights

- Over 1,900 students (or 40% of the student population) exchanged information regarding their student organizations on CISync.
- The Educational Opportunity Program (EOP) received 1,841 applications for 55 slots.
- Career Development Services (CDS) increased student access and usage by 183% within the last year on the online career portal, Dolphin CareerLink.
- **During summer 2013, Island View Orientation served 850 incoming freshmen.**
- There were over 3,000 visits to the Student Support Services (SSS) Center this academic year.
- The Veterans Affairs Program successfully completed its first grant-funded internship program by partnering with HLI to serve five student veterans.
- Multicultural Programs developed a Peer Mentor Program to augment the Dolphins Quest Program implemented this past year for first-generation and under-represented student populations.
- University Outreach hosted 1,019 K-8th grade students in the fall and 1,427 K-8th grade students in the spring.
- There were 11 new active student organizations this year joining the 58 already registered organizations.
- 18 seniors graduated from EOP and 29 seniors graduated from the SSS Program this year.
- 51% of SSS students received a 3.0 GPA or higher.
- This year, Disability Resource Programs (DRP) received 1,244 note-taking requests, 1,736 alternative media requests, and served 1,182 classes with accommodations.
- The Career Development Center had 1,118+ visits serving 672+ unique students, and from these visits employers and CDS staff conducted 140+ mock interviews.
- New Student, Orientation and Transition Programs (NSOTP) facilitated three new events in 2013-2014: Student Service Summit, Transfer Connections and Mission Games.
- EOP partnered with Project ISLAS to facilitate the Summer Bridge Program.
- The SSS staff collaborated with CDS and California Lutheran University's Student Support Services Program to facilitate the 2nd Annual SSS Leadership Conference.
- CI once again was recognized as a Veteran Friendly Campus, making it our third year in a row.
- Through a collaboration with the Ventura Community College District (VCCD), a one-year grant of \$100,000 was awarded to CI and VCCD's three community colleges to develop foster youth programs.



Above: CI students and staff supporting #RedOutWednesdays and showing their CI Pride.

850 incoming freshmen.

- Over **3,872** students, faculty and staff exchanged information regarding student organizations and events on CISync. This is an increase of 125% of total users.
- The Leaders in Education Awareness Program volunteered over 1,395 hours in the fall by providing a career and majors connection activity and, in collaboration with Project ACCESSO, by providing an interactive STEM activity for children.
- EOP collaborated with NSOTP to provide training to peer mentors and orientation leaders for summer 2014.
- DRP, CDS, the U.S. Department of Labor's Office of Disability Employment Policy, and the U.S. Department of Defense provided students with a Workforce Recruitment Program and paid internship opportunities for students with disabilities.
- SSS partnered with Academic Advising to host an Academic Advising day in the SSS Center.
- CDS collaborated with faculty, staff and academic advisors to host over 40 classroom presentations. Through the partnership with the Graduate Studies Center, CDS hired our first graduate student assistant to support employer relations and graduate outreach.

Awards/Presentations

- Island View Orientation received the 2013 Association for Orientation, Transition and Retention in Higher Education (NODA) Innovative Program Award at the regional conference.
- Jay Derrico presented on "Vet 2 Vet Mentorship Program" at the NASPA regional conference in Waikoloa, HI.
- Kirsten Moss presented on "Sustaining Orientation amidst Budget Cuts and Student Growth" at the National Orientation Directors Association Conference in Los Angeles, CA.
- Damien Peña and Valeri Cirino-Paez presented on "Brainstorming Effective Programs to Support Students with Autism" at the national NASPA conference in Orlando, FL.
- Kari Moss presented "Applied Suicide Intervention Skills Training (ASIST)."
- Kari Moss and Kirsten Moss presented "Coming Out Stars" at Moorpark College Multicultural Day.
- Kirsten Moss presented "Creating an Effective Orientation Assessment Plan" at the Association for Orientation, Transition and Retention national conference.
- Adilene Murillo, Ariana Robles and Venus Tamayo presented "Leadership My Way" at the WESTOP Student Leadership Conference in Thousand Oaks, CA.
- Venus Tamayo presented "Collaborating to Build Student Leaders" at the WESTOP Professional Development Seminar Anaheim, CA.
- Dr. Amanda Carpenter presented "Turning a Major into a Career" at the CSU Community College Counselor Conference in Pasadena, CA.



Above: EOP 2014 Summer Bridge Participants

Purpose

Wellness and Athletics provides educational programs which promote healthy lifestyle choices and physical, psychological, emotional and social well-being.

Highlights

- After a decade of planning, the Channel Islands Boating Center opened.
- CI hosted the Annual CSU Alcohol, Tobacco and Other Drugs (ATOD) Conference, which garnered 415 registered attendees. Participants included 156 students from various colleges and universities across the state, representatives from all 23 CSU campuses, 5 UC campuses, and 39 other agencies/programs/institutions, and 18 sponsors.
- **As of January 2014, the Student Health 101 on-line health magazine hit 3,949 visits and 1,805 unique users.**
- Kayaking and sailing classes were full this year with over 40 students participating.
- Personal Counseling Services (PCS) received a mini-grant from the Pacific Coast College Health Association which provided additional funding for Suicide Prevention Awareness Week.
- Over 200 students participated in 13 sports clubs, and the sports clubs traveled more than 54 times this year.
- PCS hosted two Applied Suicide Intervention Skills Training sessions, led by certified trainer Kari Moss.
- 457 flu shots were administered this year in collaboration with the Nursing Program.
- PCS and HRE completed the 10th year of Alcohol.edu administration to all students residing on campus.
- CI successfully hosted the Southern California Aquatic Center Directors Meeting with the California Department of Boating and Waterways.
- From January through March 2014, PCS booked 485 appointments.
- CI hosted two evening speaker events during Safe Spring Break: Kevin Hines, award-winning speaker, author, mental health advocate and suicide survivor and Dr. Lisa Firestone, noted clinical psychologist, author and international expert on suicide, violence, parenting and interpersonal relationships.
- PCS hosted Safe Spring Break, a two-day event attended by over 150 students.
- Intramural sports offered over 23 activities with over 295 participants.
- **Campus Recreation awarded over \$38,000 in scholarship funding provided by the California Department of Boating and Waterways.**

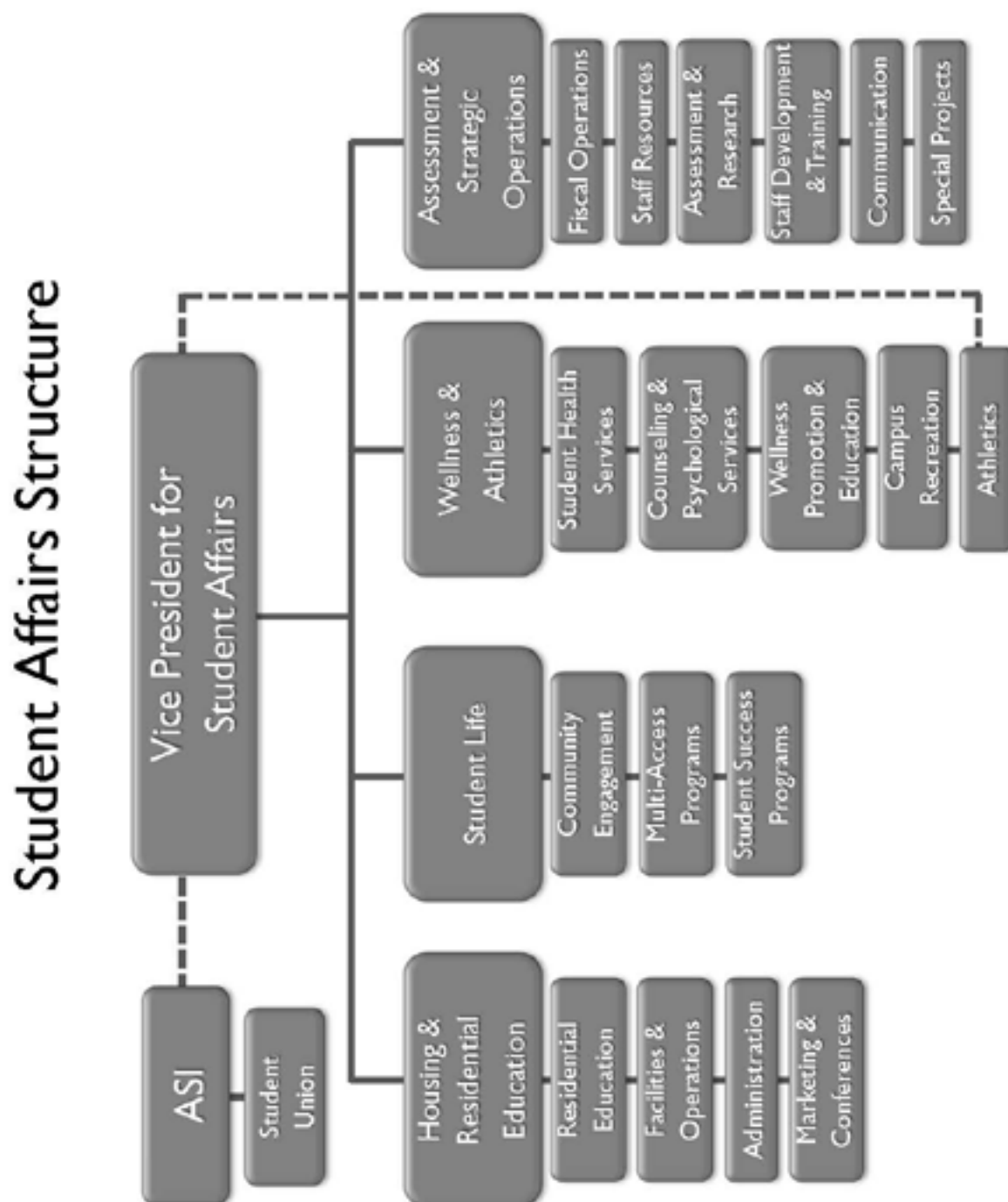


Above: The sailing club enjoying the day on the water.

Awards/Presentations

- Ed Lebioda and Dr. Jennifer Miller presented “Reinventing Proof of Student Learning and Development: CSU Channel Islands Program Planning, Implementation, and Assessment” at the NASPA national conference in Baltimore, MD.
- Joshua Wade was awarded the 2014 Professor Burt Anderson Award as the Outstanding Graduate Student in the Department of Recreation and Tourism Management at CSUN.

Division of Student Affairs Program Chart





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