Student Success Partnership Steering Committee
Minutes
April 17, 2012 - BTW 1188

Agenda
I. Approval of public minutes
II. Updates
III. Continued planning for Student Success Week, Oct. 8 - 12, 2012

Present: Terry Ballman, Jane Sweetland, Cindy Wyels, Ginger Reyes, Kaia Tollefson, Marie Francoise
Unable to attend: Damien Peña

Notes:

• **Purpose:** Explore what “student success” means to students, staff, faculty and administrators while raising individual awareness of all campus members’ roles in promoting student success.

Items:
• T-Shirts: QAF (questions to ask frequently)
• Buttons: For me, success is ______________
• Postcard:
  o At orientation, new students define success. Mail these postcards back to students at the beginning of this week. On the front of the card: Student Success Week, October 8-12, 2012.
  o UNIV classes. UEA or Peer Advisors, have them revisit what they said when they first got here. UNIV 100, video statement is uploaded about why they’re here. Part of that is “How do you define success?”
  o Will we try to drill into “success”? We may get large picture goals, not the power of day to day success.
    ▪ Could ask, What did you do today to get to where you want to be?
    ▪ The CARR – make students more proactive about their academic program. C: Promote the use of the CARR, what goes in is what comes out, analogy to GPS.
    ▪ Should put it in context.
    ▪ Like a “highest hopes/worst fears” kind of thing – let the hard stuff show, make the hopes/goals more realistic, keep it from becoming a rah-rah success week?
• Lottery tickets for prizes
• Graffiti board
• Video clips like NPR Story Corps (“What does success mean to you?”) Play clips in SUB and Library
  o Who does this? F: Library. Ellie, etc, got equipment. They’re interested in creating archive of student impression, etc. May be a way for Ellie Tayag to launch her project.
o Could do this through 150 courses – have them put early impressions in their e-portfolios. Do it again later. “Who am I today as a scholar?” Ask them each subsequent year.
o Island News – they do videos, online clips.
o In advance, we get groups set up to delegate implementation of various strategies
  • Other?

Strategy:
• Deputizing people
  o Key faculty deputized to administer upside-down quiz in their class during Success Week - build into syllabus (F: Common entry classes – for first-year and transfer students. F will send this to the committee.
• CARR
• Major Fair: Undeclareds declare a major
• Trivia Game
  o Ditch this one?
• Coffee with Faculty
• Other?
  o Upside down quiz: If your score is x, y, z – see above (F is on this)
    ▪ Where is this disseminated?
      • Faculty in key courses – integrate into that week’s syllabus
        o F: Common entry classes – for first-year and transfer students. F will send this to the committee.
  ▪ Links to the strategy of “deputizing” people
  ▪ Completed upside down quiz is lottery ticket?
  ▪ construct this in Qualtrics. Using conditional logic function – if answer is x, bring up related data on final page. Generates an email of results to students. Print the email, this is lottery ticket.
  ▪ set up in library Monday and Tuesday. HSI student assistants involved in funneling students toward the computers.
  ▪ Deputize RA’s – competitions between floors. Prizes for 100% participation, etc
  ▪ Work with clubs on this too
  ▪ Does “what is success” become part of Qualtrics survey? keep Qualtrics short. Post card mailed back to student during Student Success week, or create during SSW and mail later in semester.
  ▪ What is success – power is in its visibility. Wordles.
  ▪ What will this look like, collection of data?
    o D: How does role of contributors get communicated?
      Important to do this?
o White boards in areas where different kinds of people congregate.
o Chalk on sidewalk, pictures that get transcribed and translated to Wordle.
o Whiteboards scattered around campus.
o Good to collect that data by subgroup. Let people know we’ll be collecting that data, creating Wordles. Then during Success Week, posters of the Wordles. Transform the look of the university with this message. Students wearing shirts, buttons, different approach. We ask ahead of that week what student success means, so this becomes part of the message and visual transformation of the university look/feel that week.
o Love the idea of starting it early; SA orients 50+ student assistants, could begin getting that input early. Don’t like sign here if you’re staff, do it over here if you’re administrator. Don’t want silo creation. During that week, Wordle poster, no one knows which one is by which subgroup. They’re up on the flags.
o Like doing it early, agree no siloing. Could we do two rounds? What if we had index cards, identify staff, faculty, admin, student, community member… Drop-off boxes to collect these.
o Students are going to teach us, we hope. Could be faculty are farthest away from understanding what students think.
o Administration of this shared out, we work to engage other units on campus (ASI, etc) in pulling these strategies off

• How to communicate this as something to care about?
o Questions Asked Frequently strategy – t-shirts, give them away early in the week, again Wednesday, get lottery ticket for wearing it
○ Building Wordles
○ Build reason to care before October 8. Stats on threats to success, behaviors that lead to success
○ Orientation. Take Student Success Facts, have students relay them. If Math and English are the hardest courses for you, link student supports to those FAQs.
• How do we create habits of mind, what did I do today, this week, this month to promote and/or undermine my goals, my idea of what success means?

Monday
• Upside down quiz begins (Qualtrics, student leaders staff computer stations set up in library and encourage other students to participate; results emailed to quiz taker, printed results = lottery ticket for last day)

Tuesday
• Upside down quiz continues/finishes

Wednesday
•

Thursday
• Lottery drawings

From Here:
• Will talk to President about securing resources for this
• Dawn will say something in Senate today
• ISLAS can put something in that week’s schedule