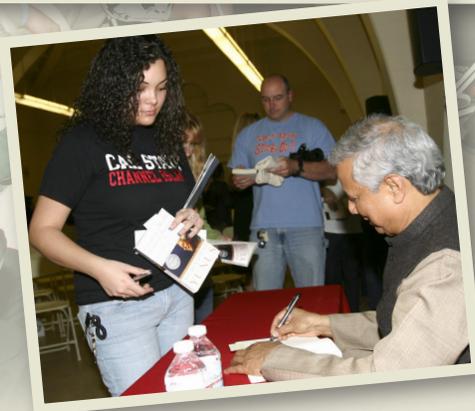


wavelength

March 11, 2010

Professor Yunus Returns to CI

Professor Muhammad Yunus joined the campus community on Feb. 26 to celebrate the Campus Reading Celebration of his book, "Creating a World Without Poverty: Social Business and the Future of Capitalism." Students, faculty and staff had an opportunity to ask Professor Yunus questions as well as have their books signed.



In this issue...

News	2
myCI for Campus Employees Begins March 25	2
University Name Tags	2
HVAC upgrades result in 10% to 24% less monthly electrical use	3
Volunteers Needed for April 14 Science Career Expo at the Ventura County Fairgrounds	3
Events	4
Diversity Leader Hugh Vasquez to speak on March 16 .. .	4
Student Union Ribbon Cutting Ceremony on March 18 .. .	4

CI's 5th Annual Children's Reading Celebration on March 20	5
Events Celebrating Cesar Chavez Day of Service and Learning	5
8th Annual Career and Internship Fair on April 15	6
Other News	7
New Student Union Food Services Now Open	7
Commencement Volunteers Needed	7
Cove Bookstore Sale for Former Logo Merchandise	7
PacificCare Behavioral Health Wellness Monthly	8

myCI for Campus Employees Begins March 25

Beginning Thursday, March 25 all employees will have one login and one password to access web based University resources. Go to <https://myci.csuci.edu> and login using your domain login and password. myCI will provide you with a single point of access to YOUR campus resources such as:

- E-mail
- CI Records
- CI Learn
- CI Financials
- Library resources and services
- Student Ratings of Teaching
- Your personal network drive (dolphin files)
- Faculty and staff announcements

Added bonus – recover a lost password, change a password – That’s Right! Never Call The Help Desk For A Password Reset Again! Learn more at: <http://www.csuci.edu/it/myci>.

Please contact Judy Swanson, Manager of IT User Support Services and Director of Academic Technology at ext. 8924 or call the Help Desk (maybe for the last time).

University Name Tags

Designs for the University name tag have been released in an updated file of the Identity Style Guide. Users can find all approved University logos and the Guide on the Public (Z) drive in the Logos folder.

There are two versions of the design (see illustration in Identity Style Guide). Faculty and staff may order the Silver design – a silver plate attached to a silver backing. Students may order the Silver on Red design – a silver plate attached to a red backing. The logo on both appears in the two-color flat version.

Due to the design of the name tag, only names may be added. Academic titles are an exception depending on text spacing (e.g., Dr., Ph.D.); office titles and divisions are not permitted.

For more information, please contact Joanna Murphy, Assistant Director of Communication & Marketing at ext. 8915 or joanna.murphy@csuci.edu.

HVAC upgrades result in 10% to 24% less monthly electrical use



Operations, Planning, and Construction (OPC) has been engaged in many activities in support of the University's sustainability strategic initiatives. During the past year, several HVAC (Heating, Ventilating, and Air-Conditioning) retrofit upgrades and controls have been implemented in compliance with CSU Executive Order 987, which states that "purchased energy resources on CSU facilities will not be used to heat above 68°F or cool below 78°F." OPC building engineers have been diligent in setting, calibrating, and monitoring thermostats in each room. If calls are received regarding occupant comfort, OPC responds by re-checking thermostat records, measuring air flow in those rooms, and making adjustments as feasible within CSU guidelines.

With the completion of those two projects, the average electrical use has declined between 10% and 24% each month. Additionally, approximately 25% of campus irrigation is utilizing reclaimed water. This will be increased over the next few months as the infrastructure project further extends the reclaimed water lines.

For more information contact OPC for service requests at ext. 8461 or OPCWorkCenter@csuci.edu.

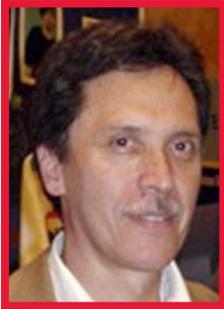
Volunteers Needed for April 14 Science Career Expo at the Ventura County Fairgrounds

CI is excited to be working with the Ventura County Office of Education this year by coordinating the Interactive Science Career Expo to be held at the Ventura County Fairgrounds on April 14th from 10 a.m. to 2 p.m. The Science Expo is an integral part of the Ventura County Science Fair. Approximately 800 math and science-oriented students (in grades 6-12) from more than 75 area schools will be participating this year.

Phil Hampton, Professor of Chemistry, and Jennifer Ormond, CIRM Grant/Special Sessions Analyst, are the CI coordinators for this event and are requesting volunteers to help set up the tables the day before, and for volunteers to be present the day of to assist with directing people to their stations and tear down. In addition, we would like to have campus clubs or student majors that represent STEM disciplines (Science, Technology, Engineering, and Math) to set up their own interactive booth at the Expo.

If you are interested in volunteering, or for more information on this event, please contact Jennifer Ormond or Phil Hampton at ciscienceexpo@csuci.edu.

Diversity Leader Hugh Vasquez to speak on March 16



Hugh Vasquez, one of the country's top diversity leaders, will be on campus on Tuesday, March 16, for two events related to diversity on our campus.

Vasquez is well-known for his role in the award-winning film "The Color of Fear" as well as the highly-acclaimed documentary addressing racism among college students, "Skin Deep." One of the nation's top leaders in bringing multicultural solutions to organizations, Vasquez has created a model that works to eliminate institutional racism, sexism, classism and the like. CI and Oxnard College faculty are invited to view portions of the documentary "Skin Deep" and to engage in a dialogue with Vasquez on "Addressing Diversity in the Classroom" in Broome Room 1380 from 12 to 1:30 pm; lunch will be provided compliments of the HSI-STEM grant to the first 30 respondents.

From 7 to 8:30 p.m., Vasquez will hold a public presentation in collaboration with the Center for Multicultural Engagement and the Center for Community Engagement entitled "Building Multicultural Alliances" at the MVS Center, Room 1908. This topic is particularly germane considering recent events at the UC Irvine and UC San Diego campuses.

For more information please contact Connie Baker, HSI-STEM Grant Specialist at ext. 3995.

Student Union Ribbon Cutting Ceremony on March 18



The Student Union will be hosting Grand Opening festivities March 16-18, 2010. Activities will highlight the building's amenities as well as talent from CI students, staff and faculty. The festivities will include live musical entertainment, game room tournaments, an illusionist, an outdoor movie, an ice sculpture artist, and coffee samples.

The Ribbon Cutting Ceremony will be the culminating event and is scheduled to occur Thursday, March 18 at 11 a.m. at the Student Union north entrance. An Open House and guided tours will immediately follow. Details regarding the scheduled events can be found on-line at <http://asi.csuci.edu/news-and-events.htm>.

As part of the Grand Opening festivities, a Be PROUD marketing campaign has been launched. The Grand Opening committee comprised of CI students, faculty, staff, and administrators requested a motto which encapsulated the purpose of the Student Union in addition to the Grand Opening festivities. Each of the events was intentionally scheduled to highlight the Be PROUD motto: **Be Purposeful**, **Be Respectful**, **Be Outstanding**, **Be Unique**, **Be Dolphins!**

For more information contact Dr. Genevieve Evans Taylor, Executive Director, Associated Students Inc., at ext. 3998 or genevieve.evans-taylor@csuci.edu.



CI's 5th Annual Children's Reading Celebration on March 20

Children all over Ventura County are invited to the Broome Library on Saturday, March 20, from 10 a.m. to 1 p.m., for the 5th Annual Children's Reading Celebration and Young Author's Fair. The event is sponsored by the John Spoor Broome Library, the English Program, the Ventura County Reading Association, Target Foundation, and the Ventura County Office of Education.

The celebration is open to the community with free admission and parking. Many exciting activities have been planned for children to promote reading, writing and creativity. There will be an interactive author presentation, story time, bookmark making, story writing and creation of concertina books. The Celebration will feature an appearance by children's author Alexis O'Neill who wrote *The Recess Queen* as well as *The Worst Best Friend*.

CI students in the English Program, as part of their service learning component, will be reading aloud to children. Children will also receive a signed copy of *The Recess Queen* to take home with them free of charge. This is funded by an early childhood literacy grant from the Target Foundation.

For information and to RSVP please visit: <http://www.library.csuci.edu/reading> or contact Elnora Tayag, Instruction and Outreach Librarian at ext. 3140.

Events Celebrating Cesar Chavez Day of Service and Learning

In honor of Cesar Chavez Day of Service and Learning, the Center for Community Engagement in collaboration with many campus and community programs/organizations, will celebrate Cesar Chavez's values of "Service to Others" and "Respect for Life and the Environment," with the following events:

"Thinking Beyond Our Plates" Presentation March 30

The Centers for Community Engagement, Multicultural Engagement, and Integrative Studies, and Chicana/o Studies, Environmental Science and Resource Management, and Organic Valley will host nutritionist and food advocate Melinda Hemmelgarn on Tuesday, March 30 from 7 to 8:30 p.m. in Broome Library Room 1360.

Melinda's presentation, *Thinking Beyond Our Plates*, will look at media literacy – as applied to media messages about food, agriculture and our environment – exposing green-washing, revealing unintended consequences, and identifying the critical questions necessary to become "good food citizens," empowered grass-roots advocates and policy change agents.

National Cesar E. Chavez Blood Drive Save Lives campaign April 1

Student leaders from the Center for Community Engagement will participate in the National Cesar E. Chavez Blood Drive Save Lives campaign by hosting a campus Blood Drive on Thursday, April 1 from 10 a.m. to 1 p.m. near the Student Union. CI will be among the 100+ colleges/universities and 10,000 students/staff/faculty who will engage in not only promoting Cesar E. Chavez's legacy but will also be contributing to the very important task of increasing blood donation participation among the campus community.

United Way Community Volunteer Fair April 1

The Center for Community Engagement, in collaboration with United Way of Ventura County, will host a Community Volunteer Fair on Thursday, April 1 from 10 a.m. to 1 p.m. in the Student Union Courtyard. Faculty, students, and staff will be introduced to local community-based organizations that rely on volunteers to help them accomplish their missions. Volunteer coordinators from over 20 organizations will be on hand to provide information about their organizations and discuss their service opportunities. Come browse the opportunities, get connected, and speak to representatives from local organizations.

For additional information regarding the above events, contact Pilar Pacheco, Associate Director, Center for Community Engagement at pilar.pacheco@csuci.edu or ext. 8851.

8th Annual Career and Internship Fair on April 15

Career Development Services will be holding the 8th Annual Career and Internship Fair on Thursday, April 15 from 10:30 a.m. to 2 p.m. This year's Career Fair will be held in conjunction with the Grad Fest event for graduating seniors.

The Career Fair is an opportunity for local and national companies to meet the newest young people entering the work force. Many students attend the Fair because they are ready to transition from college into careers and want to find the best fit. Others are looking for internships to help them develop the necessary skills, training, and experience that prepare them for jobs when they graduate. Employers looking for individuals who match their profile for success are sure to be pleased with the quality and preparedness of students from CI.

For more information about the Career Fair, please contact Jay Derrico, Career Development Counselor at ext. 2745 or jay.derrico@csuci.edu.



Other News

New Student Union Food Services Now Open

The food service operation in the new Student Union opened on Wednesday, March 10 with the following options:

- Freudian Sip Coffee Shop serving coffee, tea, frozen yogurt, and pastries, will be open Monday through Friday 7:30 am to 10:30 pm; Saturday and Sunday 10:00 am to 10:00 pm.
- Lighthouse Cafe serving salads, deli sandwiches, pizzas and hot dogs will be open Monday through Friday 10:00 am to 10:30 pm; Saturday and Sunday 10:00 am to 10:00 pm.
- Sea Store offering a wide range of convenience store items will be open Monday through Friday 8:00 am to 10:30 pm; Saturday and Sunday 10:00 am to 10:00 pm.

For additional information contact, Dave Nirenberg, Director of Commercial Services, at ext. 2668 or dave.nirenberg@csuci.edu.

Commencement Volunteers Needed

Commencement will be here before we know it on May 15! Many tasks and assignments are completed behind the scenes by the Commencement Committee but additional volunteers are needed to help the morning of the event.

Please consider volunteering a few hours and experience the excitement and joy of seeing our students graduate! If you, family, friends, or neighbors are interested in volunteering, please contact the Commencement Volunteer Coordinator, Lori Macdonald, at ext. 8892 or lori.macdonald@csuci.edu.

Cove Bookstore Sale for Former Logo Merchandise



Due to the re-branding of the University's logo, the Cove Bookstore is offering students, staff and faculty tremendous savings on merchandise with the University's former logo. All clothing, gifts and supplies with the former logo have been marked down drastically for quick sale. Now is the best time to take advantage of these generous savings!

Please stop by at the bookstore to take a look at the great selection of "Sales & Clearance Items". We look forward to seeing you soon at the Cove Bookstore located in the Town Center.

For more information contact The Cove Bookstore at 482-5456.

Boosting Your Brain Health

Weighing in at about three pounds the brain is the most powerful organ in the body. Protected within the skull the brain works 24/7 to manage our breathing, digestion, movement, and thought. As long as it's working right, most of us don't give the brain a second thought. Yet, just as we need to exercise and eat right to keep our bodies healthy, it's important to keep the brain healthy.

View Health Wellness Monthly at: http://www.csuci.edu/news/healthcare/Pacificare_March10.pdf

For more information contact Diana Enos, Benefits Coordinator at ext. 8426 or e-mail diana.enos@csuci.edu.

Corrections

The photo caption on the F&A awards in the February 25 wavelength incorrectly noted the awards as monthly. The awards are given bi-annually.

Share your news – wavelength the campus communication vehicle

wavelength is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Thursday.

If you have information you would like shared throughout the campus email it to wavelength@csuci.edu. Items should be submitted by 5 p.m. Monday prior to the Thursday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.