

*University President, presidents of local chambers of commerce announce **Be the U** at Mega Mixer event*

*Hundreds of business people attend Mega Mixer to learn more about **Be the U** in your University, a Community Call to Excellence*



*Left: University President Richard R. Rush addresses more than 300 local business people about the future needs of CSUCI. Right: Zoe Taylor, President and CEO of the Ventura Chamber of Commerce, urges local business people to be a part of the success of CSUCI and to financially support the University.*

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## Be the U event draws hundreds

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More than 300 business people attended the Mega Mixer that was held at the John Spoor Broome Library on Oct. 16. The University-hosted event was the kick-off of the Be the U in your University, a community Call to Excellence. The six areas the University seeks to raise funds for are: Nursing, Applied Research, Performing Arts Center Planning, Branding/Messaging, Athletics, and Alumni.

Through community involvement and working with 10 of the local chambers of commerce, the Division of University Advancement intends to raise funds through this initiative until Dec. 31, 2008. Raising funds through supporters is the next step in making the University's projects with the greatest benefit to the community a reality. To learn more about how to be the U in your University, visit

[www.csuci.edu](http://www.csuci.edu) <<http://www.csuci.edu>> and click the banner at the top of the home Web page.

## Open Enrollment period for reimbursement accounts ends Oct. 24

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The annual Open Enrollment period for CalPERS health, CSU dental, Dependent Care Reimbursement Account (DCRA), Health Care Reimbursement Account (HCRA) and FlexCash is being held through Friday, October 24, 2008. The effective date for all changes made during Open Enrollment will be Jan. 1, 2009.

*For more information or to ask questions contact Diana Enos, Benefits and Compensation Manager, at [diana.enos@csuci.edu](mailto:diana.enos@csuci.edu).*

## CSU Libraries announce new research tool

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The [CSU Directory of Special Collections](#) made its official debut this fall. A system-wide collaborative effort, the Directory expands public use of the wide range of unique and valuable collections found within the California State University Library System. The easy-to-use online Directory facilitates the discovery of primary source materials with high research value and provides collection locations and contacts. Users will get all the information they need to determine whether a visit will boost his or her scholarly research efforts. CSUCI's John Spoor Broome Library is participating in this project. To view a directory listing for our collections, click [here](#). For additional information about the directory, go to <http://dsc.calstate.edu/> or contact:

*For more information contact Evelyn Taylor, University Archivist, at ext. 8830 or [evelyn.taylor@csuci.edu](mailto:evelyn.taylor@csuci.edu)*

## Movie forum ‘The Insider’ Oct. 17

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The Communication and Nursing programs are co-sponsoring an all-campus event showing of the movie, “The Insider,” from 1 to 4 p.m. on Friday, Oct. 17 in the Broome Library room 1360. A facilitated discussion by Lena Dibble, Health Campaign Consultant and former Anti-Tobacco Health Campaign Manager for the Utah Department of Health will follow the screening.

Dibble has led a team of experts in the design and implementation of “Truth” Anti-Tobacco Campaigns targeted at children and young adults. Through her efforts, Utah’s marketing campaign has received outstanding national recognition. A recent national study found Utah’s The TRUTH campaign had the greatest positive influence on youth choices to stop smoking.

*For information on this event contact Tracylee Clark, Assistant Professor of Communication, at ext. 3305 or [tracylee.clarke@csuci.edu](mailto:tracylee.clarke@csuci.edu).*

## CSUCI Family Weekend Oct. 17-19

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Since 2002, Family Weekend has been a CSUCI Student Life tradition that provides the families of students with an opportunity to reconnect with each other and to further develop a relationship with the University. With a Welcome Aboard maritime theme, this year’s event offers a multitude of engaging activities for all ages.

*For more information, visit the website at [www.csuci.edu/familyweekend](http://www.csuci.edu/familyweekend) or call the event coordinator, Kirsten Moss-Frye at (805) 437-3156 for volunteer opportunities.*

## Men to ‘Walk a Mile in Her Shoes’ at Family Weekend

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On Saturday, Oct. 18, men from all walks of life will walk one mile in women’s high-heeled shoes around the CSUCI Bell Tower to protest rape, sexual assault and gender violence. The campus community and participants of Family Weekend are scheduled to march. Proceeds from sponsored walkers in the event will benefit the Coalition to End Family Violence’s prevention efforts and rape crisis services in the Ventura County.

The march is scheduled to begin at 10:30 a.m. with registration starting at 10 a.m. in front of the Bell Tower. Inspired by the old saying, “You can’t understand a person’s experience until you’ve walked a mile in their shoes,” men will literally walk one mile in women’s high-heeled shoes. Before the march, a brief program with a student speaker will take place. Men, women, and children are invited to participate and walk-in registrants are welcome. Men are encouraged (but not required) to walk in women’s shoes and participants are being asked to obtain \$10 in sponsorship. Some high heels in all sizes will be available to those who don’t bring their own.

*For more information or to register to participate in the event contact Damien Peña, Director of Student Access, Orientation and Transition Programs, at ext. 3218 or at [damien.pena@csuci.edu](mailto:damien.pena@csuci.edu). For more information about Walk a Mile in her Shoes®, visit this website: [www.walkamileinher shoes.org](http://www.walkamileinher shoes.org).*

## ‘Congress to Campus’ at the Ronald Reagan Presidential Library Oct. 20

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The “Congress to Campus Program” will include a public forum titled “Congress, Bipartisanship, and Political Reform” featuring former United States Congressmen Butler Derrick (D-SC) and Dennis Smith (R-OR) from 4:30 to 6 p.m. on Monday, Oct. 20. The event will be held at the Ronald Reagan Presidential Museum and Library in Simi Valley, and Duke Blackwood, Executive Director of the Ronald Reagan Presidential Museum and Library, will serve as moderator.

This event is free and open to the campus community and public.

The U. S. Association of Former Members of Congress created the Congress to Campus Program in an effort to improve college students’ understanding of Congress and American government and to encourage them to consider careers in public service. The program sends bipartisan pairs of former Members of Congress - one Democrat and one Republican - to visit college, university, and community college campuses around the country. The Congress to Campus Program provides a distinctive, powerful and personal means to educate the next generation about American government, politics and public affairs. The former Members provide students with insights into the realities of American democracy through sharing their real-life experiences as candidates and office holders.

This event is sponsored by the CSUCI Political Science Program through a generous grant from Instructionally Related Activities Board.

Parking at the Presidential Library is free. There will be limited shuttle service provided for students directly from campus. Information about the shuttle is available through the contact information listed below.

*For more information about this event contact Sean Kelly, Associate Professor of Political Science, ext. 3309 or [sean.kelly@csuci.edu](mailto:sean.kelly@csuci.edu).*

## Library hosts annual Art Walk Oct. 23

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On Thursday, Oct. 23 the Broome Library will sponsor its third annual Art Walk of chalk drawings on Aliso Plaza. The Library invites students, faculty, and staff to participate in this fun event. The Art Walk will run from 9 a.m. to 2 p.m. Participants will work on their drawings throughout the day (and leave/return to attend classes as needed) as the campus community watches their progress. The event is open to individuals as well as groups. Those who are not interested in chalk drawing are encouraged to set up an easel and paint throughout the day. Chalk will be provided for all participants. (Artists who prefer to paint are asked to provide their own materials).

Anyone interested in participating must RSVP by Friday, Oct. 17 by sending an email to [debra.hoffmann@csuci.edu](mailto:debra.hoffmann@csuci.edu). Space is limited.

**Please note:** Out of respect for the campus community, should there be artwork that is deemed offensive to any member or group of the campus community it will be disallowed.

*For more information contact Debi Hoffmann, Assistant Professor of English, at ext. 2701 or [debra.hoffmann@csuci.edu](mailto:debra.hoffmann@csuci.edu).*

## ‘Partisanship in Modern American Politics’ featuring Lance LeLoup Oct. 27

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The Political Science Program will host a presentation on “Partisanship in Modern American Politics” by Lance LeLoup at 4 p.m. on Monday, Oct. 27 in room 1360 of the John Spoor Broome Library. LeLoup is a Professor of Political Science at Washington State University. This event is free and open to the campus community and public.

*For more information about this event contact Sean Kelly, Associate Professor of Political Science, at 805-437-3309 or [sean.kelly@csuci.edu](mailto:sean.kelly@csuci.edu).*

## ‘Exploring the Last Biotic Frontier’ featuring Nalini Nadkarni Oct. 29

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On Wednesday, Oct. 29, Dr. Nalini Nadkarni will discuss forest canopy ecology and outreach during a presentation at 6 p.m. in Malibu Hall room 100. This event is free and open to the campus community and public. Nadkarni is known as “The Queen of the Forest Canopy.” She has been both a pioneer in forest canopy studies and in fostering the communication of canopy research among scientists and to the general public around the world. She is on the faculty at The Evergreen State College, in Olympia, Wash. and the adjunct faculty at the University of Washington.

Nadkarni’s research concerns the ecology of tropical and temperate forest canopies, particularly the roles that canopy-dwelling plants play in forests. She carries out field research in Monteverde, Costa Rica and in Washington State, supported by grants from the National Science Foundation (NSF) and the National Geographic Society. She recently expanded her outreach work by establishing the NSF-funded Research Ambassador Program, in which she trains other scientists to do outreach to non-traditional public audiences in non-traditional venues such as prisons, churches, skateboard parks, and rap music clubs. In collaboration with computer scientists and informatics experts, she is creating software and data management tools for canopy researchers.

*For more information contact Brad Monsma, Professor of English, at 805-437-8948 or [brad.monsma@csuci.edu](mailto:brad.monsma@csuci.edu).*

## ‘Russia and Central Asia in Global Politics’ featuring the Consul General of the Republic of Azerbaijan Oct. 29

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Elin Suleymanov, Consul General of the Republic of Azerbaijan, will be on campus for a discussion titled “Russia and Central Asia in Global Politics,” at 7 p.m. on Wednesday, Oct. 29 in room 1360 of the John Spoor Broome Library. The Consul General will speak about the geo-political realities unfolding in Central Asia, particularly vis-à-vis states of the former Soviet Union and the Russian Federation. Suleymanov, an experienced diplomat and politician, will offer insight into the recent events that have transpired between Georgia and Russia and the threats to transit, exploration and the pumping of oil and gas from Central Asia to Europe, Israel, and the West.

This event is sponsored by the Center for Community Engagement and the Political Science Program at the University. This event is free and open to the campus community and public.

*For more information about this event contact Andrea Grove, Associate Professor of Political Science, at 805-437-3124 or [andrea.grove@csuci.edu](mailto:andrea.grove@csuci.edu).*

## One golf ball to win \$2,500 at University's Golf Tourney Nov. 3

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The University Foundation will be selling up to 500 numbered golf balls to be dropped as part of the Aspen Helicopter Ball Drop at the 2008 Dolphin Classic Golf Tournament on Monday, Nov. 3. Anyone can purchase a ball for the drop and the purchaser of the winning ball—the ball that makes it closest to or goes in the hole—doesn't need to be present to win. Each ball is \$10 and can be purchased by contacting Mitchel Sloan (see contact info below). The ball drop will take place at 9:45 a.m. on the morning of the tournament and the winner will be announced during the award ceremony for the tournament. Golf balls must be purchased by Friday, Oct. 31.

*For more information contact Mitchel Sloan, Director of University Affairs, at ext. 8916 or [mitchel.sloan@csuci.edu](mailto:mitchel.sloan@csuci.edu).*

## Storytime at the John Spoor Broome Library

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The John Spoor Broome Library at California State University Channel Islands will host Storytime on Thursdays in October, November, and December. Storytime will be held from 3 to 3:30 p.m. in the Children's section at the Library. Storytime books will be read by Miss Shriya, soon-to-be-10 years old, and is part of the Broome Library's "kids reading to kids program."

Dates for upcoming Storytimes are: Oct. 23 and 30; Nov. 6, 13 and 20; and Dec. 4 and 11. These events are free and open to the campus community and public.

*For more information contact Ellie Tayag, Lecturer, at 805-437-8561 or [elnora.tayag@csuci.edu](mailto:elnora.tayag@csuci.edu).*

*Provided by Vince Torres, Student Assistant of the MWGSC*

## MWGSC Events engage students, promote identity

October has been and will continue to be a busy month for the Multicultural and Women's & Gender Student Center. During October, the MWGSC hosts a series of events to engage students and collaborate with other organizations on campus. The week-long celebration of National Coming Out Day, which was Oct. 11, included returning musician Magdalen Hsu-Li who performed at The Islands Café; and Come Out Speak Out!, a group discussion on how sexuality and gender identity is expressed on campus.

To assist the Center For Community Engagement on Oct. 15, the MWGSC provided pizza during the Bi-Annual Social Justice Poetry Slam that was held at the Anacapa Village Commons. The two Centers also are showcasing filmmaker Simon Sedillo who will speak on Human Rights and Self-Determination to the campus community. This event will take place from 3 to 5 p.m. on Wednesday, Oct. 29 in Manzanita Hall room 1149.

Continuing is the new "OurSpace" forum on Thursday, Oct. 23 in the MWGSC, located in Bell Tower East room 1805. This new series of discussions is a partnership with student housing for students to talk about the intersections of cultural identity with politics, race/ethnicity, and other culturally impacting events. October's topic will be how the 2008 Presidential Election has impacted how students understand who they are. All students are invited to participate in the conversations and check out the resources of the MWGSC to further their exploration of cultural identity. Student Assistants are available to answer any questions as well.

*For more information about the MWGSC contact Kirsten Moss-Frye, Associate Director of Access, Orientation and Transition Programs, at ext. 3156 or [kirsten.moss@csuci.edu](mailto:kirsten.moss@csuci.edu).*



# Around Campus



## **2008 President's Dinner**

Nearly 400 guests attended the Ninth Annual President's Dinner at the John Spoor Broome Library on Oct. 4. The evening showcased the Library and many of the University's 2008 accomplishments. Bill Kearney was presented with the Lagomarsino Award, and guests danced to the music of the Platinum Groove under the stars on the Library's Plaza.

## **BAC presents Tim Gallagher**

Tim Gallagher, former publisher and editor of the Ventura County Star and now owner of Gallagher 20/20 consulting, spoke to more than 100 people at an event hosted by the Business Advisory Committee on Oct. 7. Gallagher's presentation was titled "How the Media Can Help You In Your Business."

## **40 Under 40**

Several Division of University Advancement employees joined Ceal Potts at the Top 40 Under 40 awards ceremony at the Topa Tower Club on Oct. 6. Potts was announced as one of the 2008 Top 40 Under 40 winners in September.

## CSUCI 2008 Relay for Life



### *2008 Relay for Life*

*CSUCI was represented by a cadre of University employees and students at the 2008 Relay for Life held in Camarillo on Oct. 11 and 12. The CSUCI contingent raised more than \$5,000 for the fight against cancer.*

### *Share your news – wavelength the campus communication vehicle*

*wavelength* is an electronic, internal newsletter that helps strengthen internal communication and participation across the University through timely updates on campus developments and activities.

This publication is sent out via e-mail every other Friday.

If you have information you would like shared throughout the campus email it to [wavelength@csuci.edu](mailto:wavelength@csuci.edu). Items should be submitted by 5 p.m. Tuesday prior to the Friday publication date. We encourage your participation, input, and suggestions as we consider this your newsletter and invite you to share with your campus colleagues.